**Cronograma**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **ACTIVIDAD** | **JULIO** | | | | **AGOSTO** | | | | **SEPTIEMBRE** | | | |
| **Semanas** | | | | | | | | | | | |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** |
| Revisión Bibliográfica |  |  |  |  |  |  |  |  |  |  |  |  |
| Análisis Bibliográfico |  |  |  |  |  |  |  |  |  |  |  |  |
| Análisis de productos ofertados en Ecuador |  |  |  |  |  |  |  |  |  |  |  |  |
| Redacción del trabajo académico |  |  |  |  |  |  |  |  |  |  |  |  |
| Revisión final |  |  |  |  |  |  |  |  |  |  |  |  |
| Entrega |  |  |  |  |  |  |  |  |  |  |  |  |