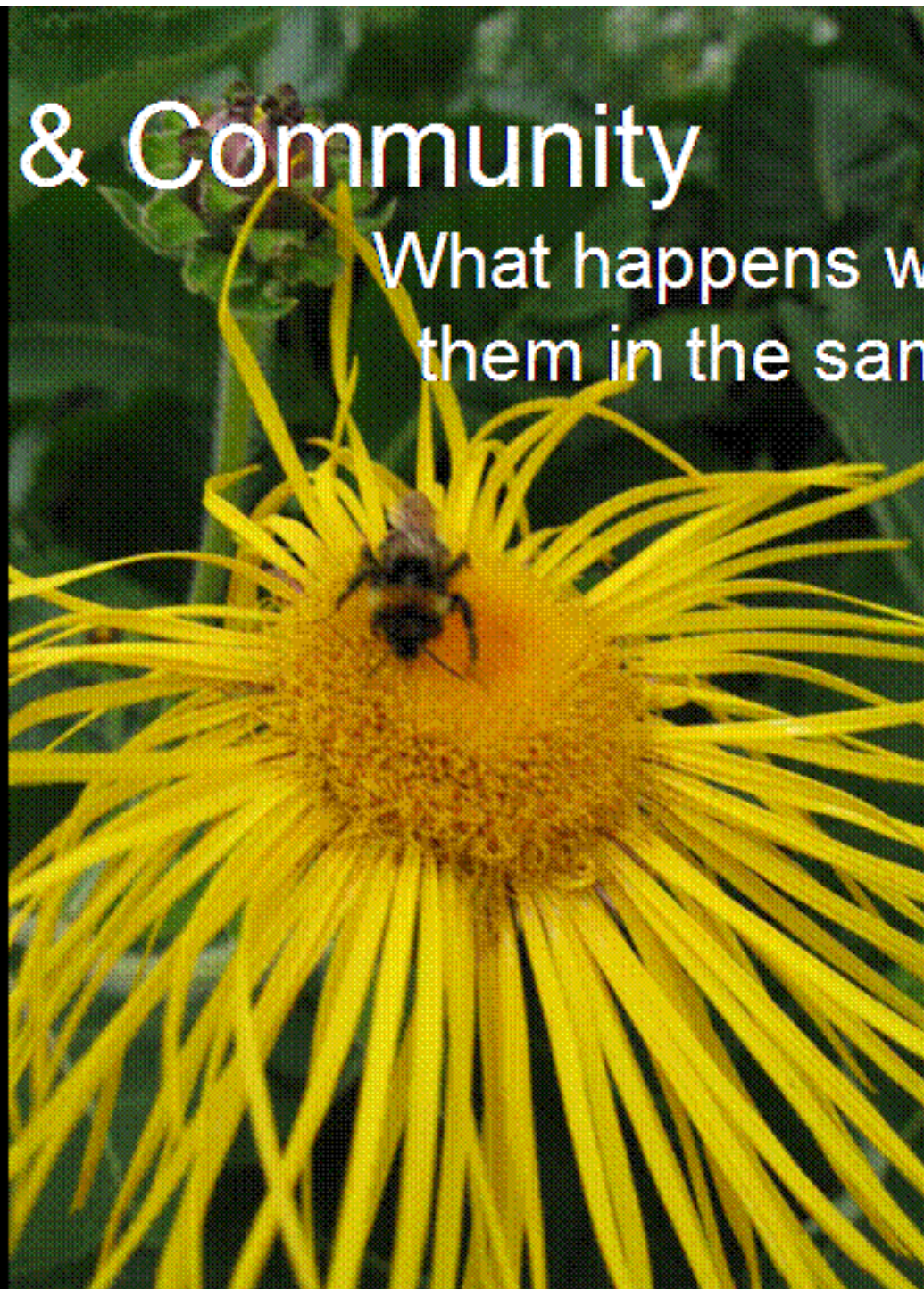


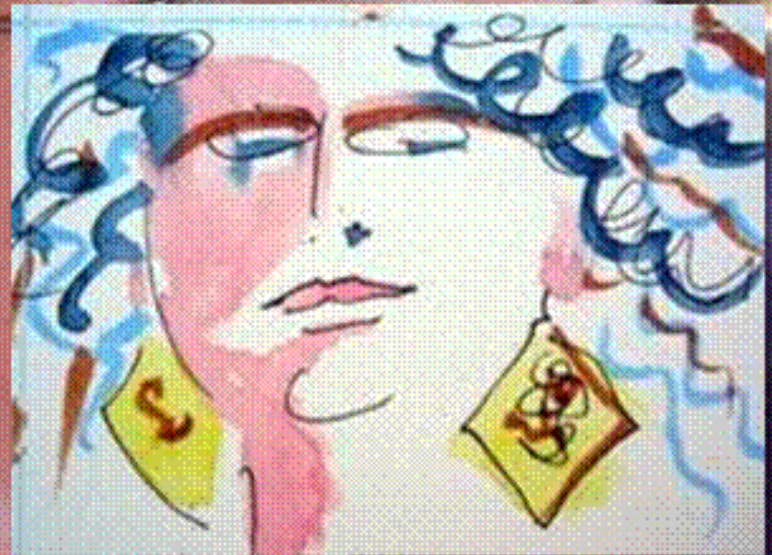
Blogs & Community

What happens when we say
them in the same breath??

Nancy White
Full Circle
Associates



Who is the story
teller?

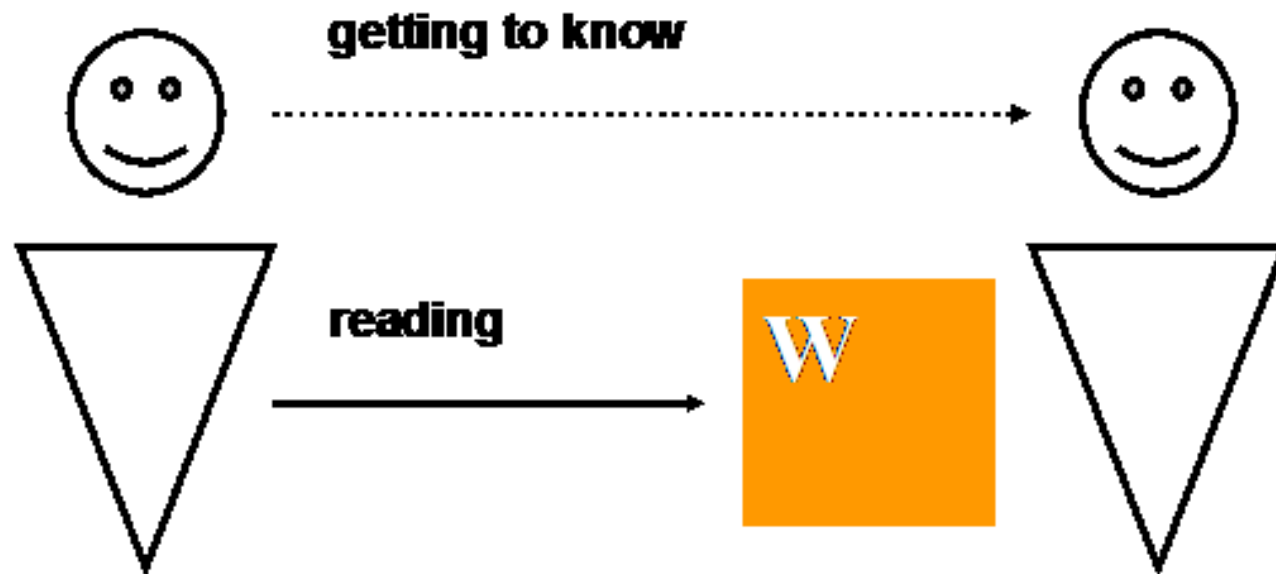




Is my blog your
community?

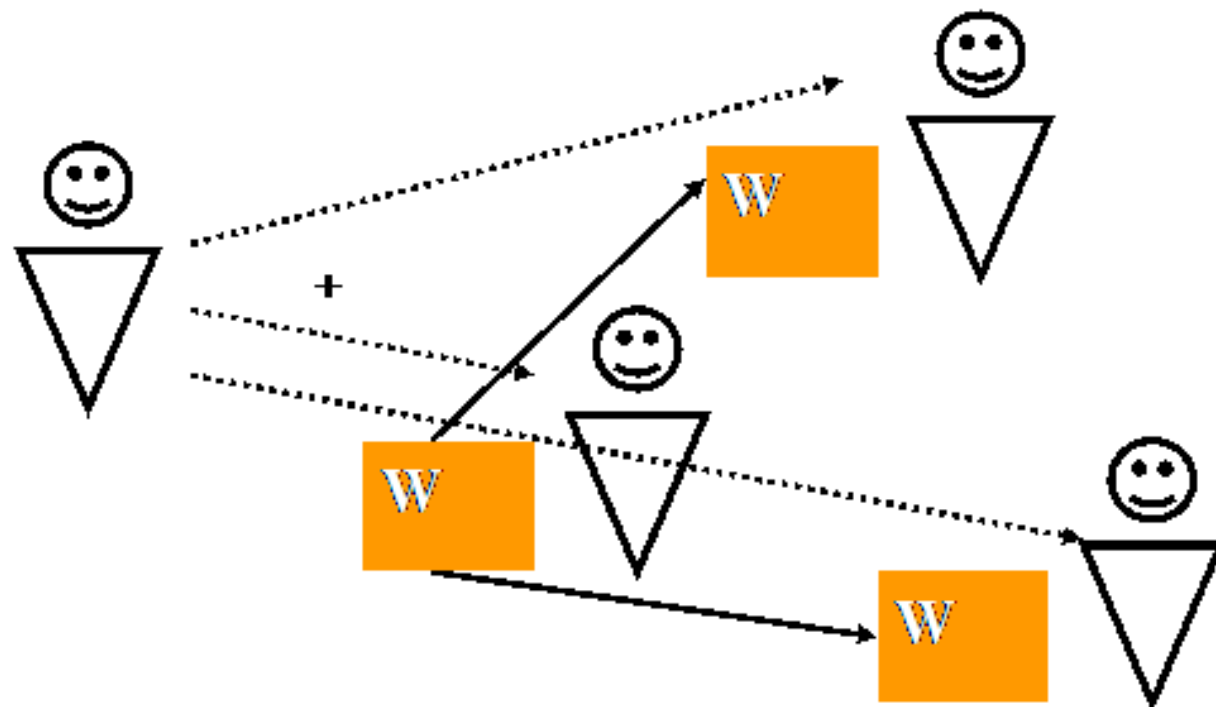
**It started
with Lilia**

Social ecosystem



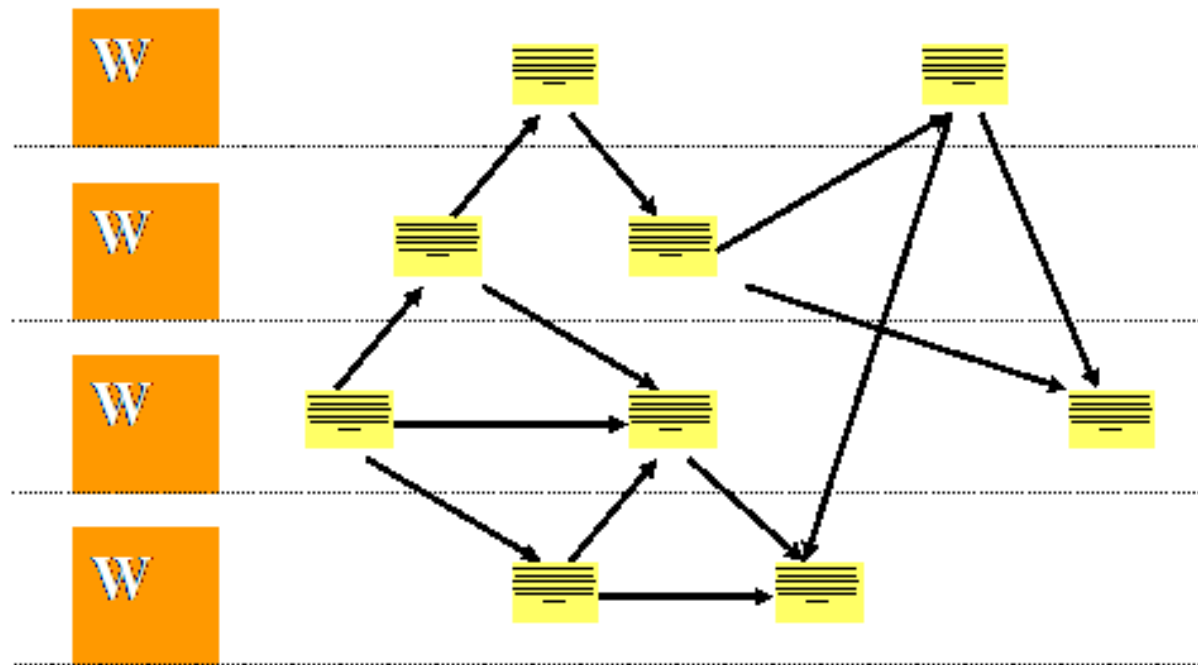
Social ecosystem

Linking as personal recommendation



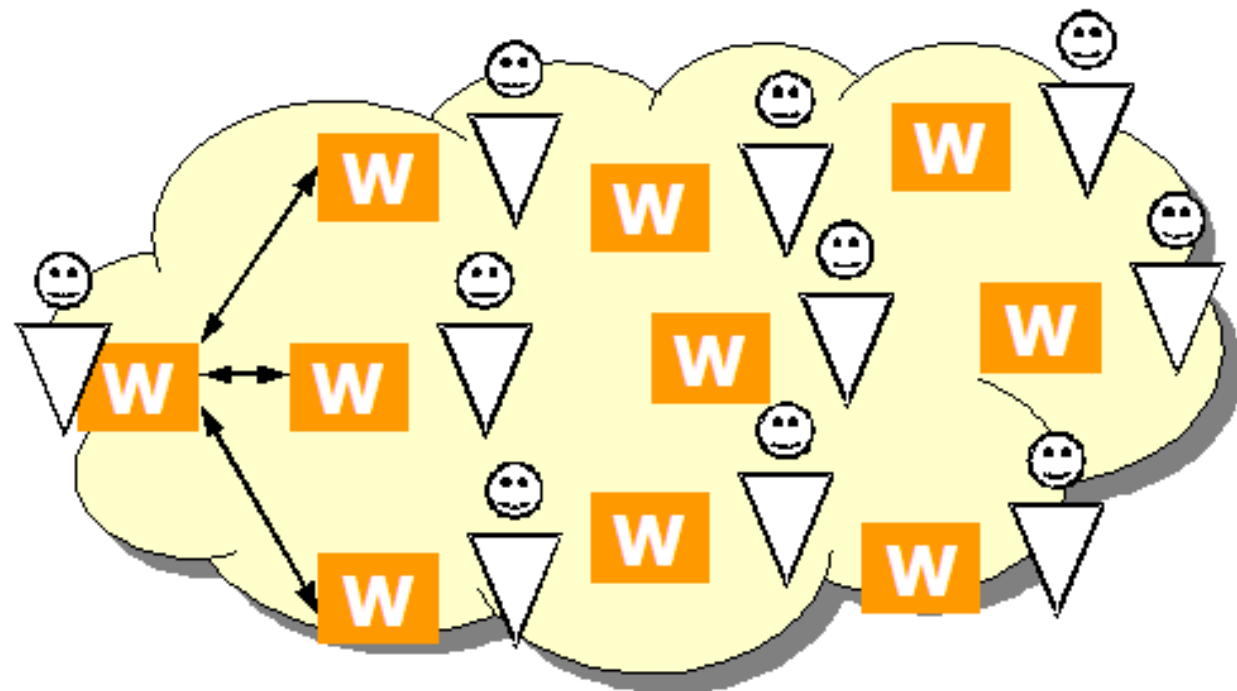
Social ecosystem

- Distributed conversations



Social ecosystem (5)

- Connecting with a community





▪ **What makes it a community?**

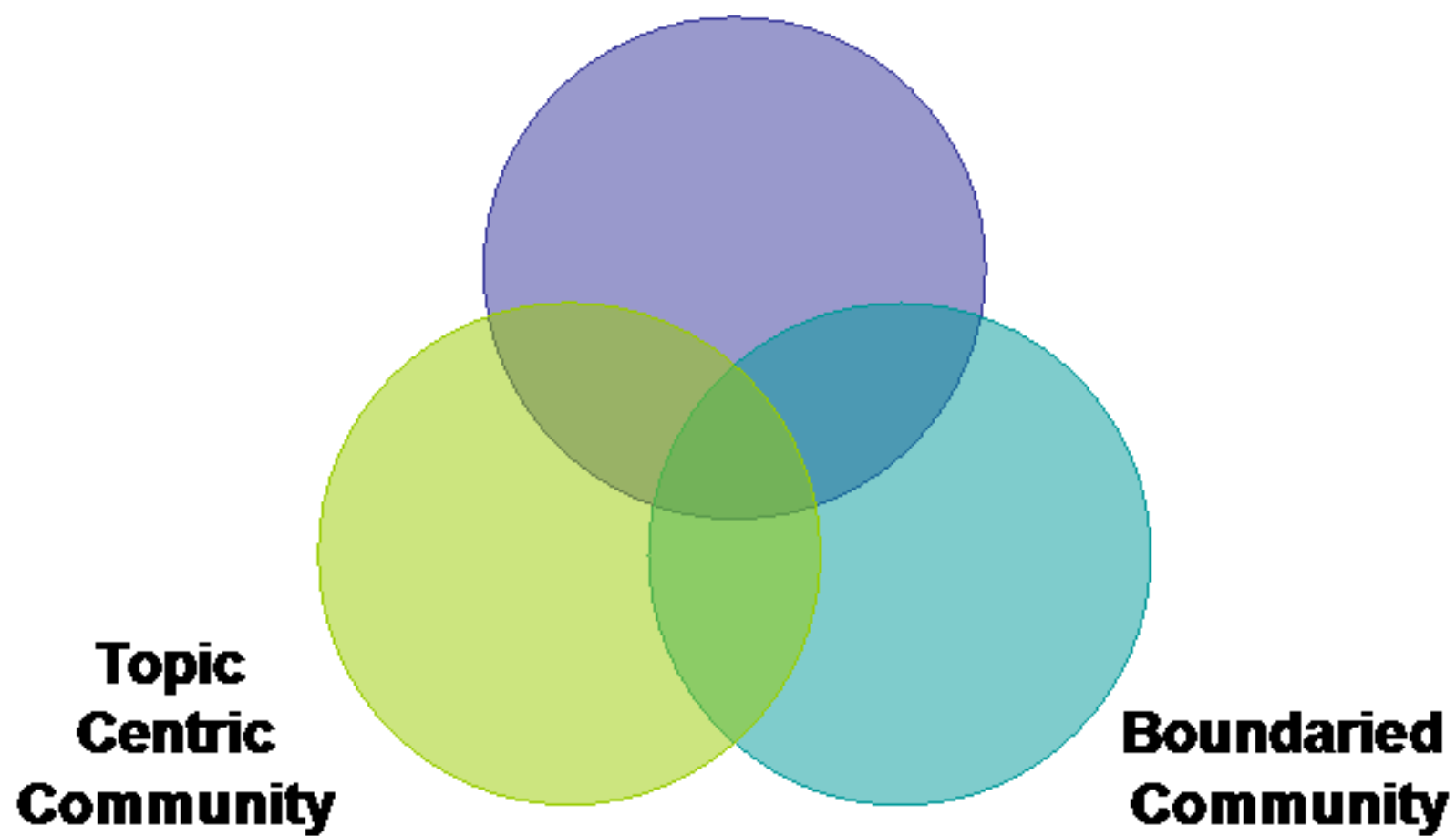
▪ *Shared readership? Authorship?
Competency?*

▪ **What is the relevance of the relationship between core and periphery? (*author – reader – commentator*)**

▪ **How is individual and shared identity manifest?**

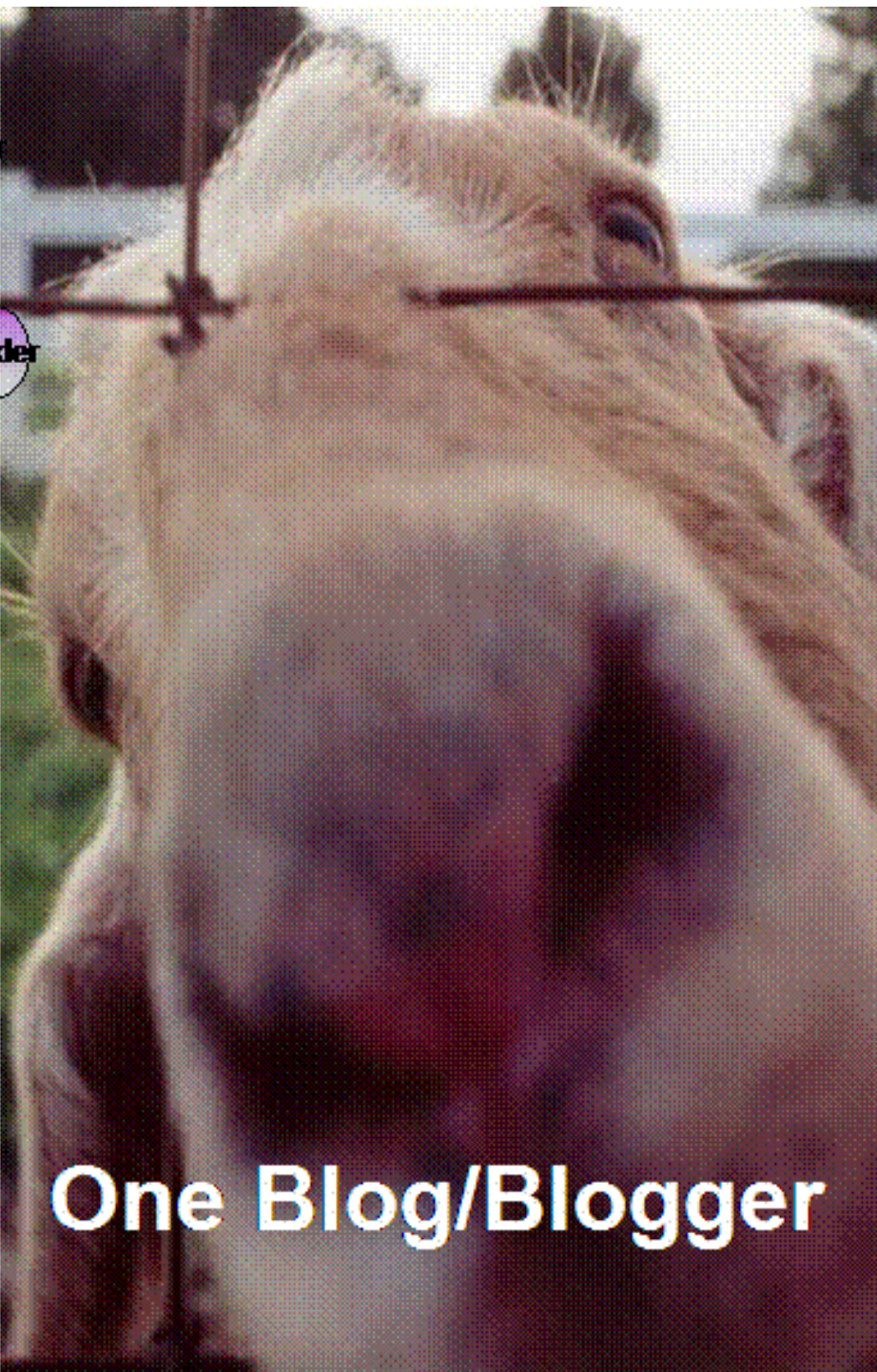
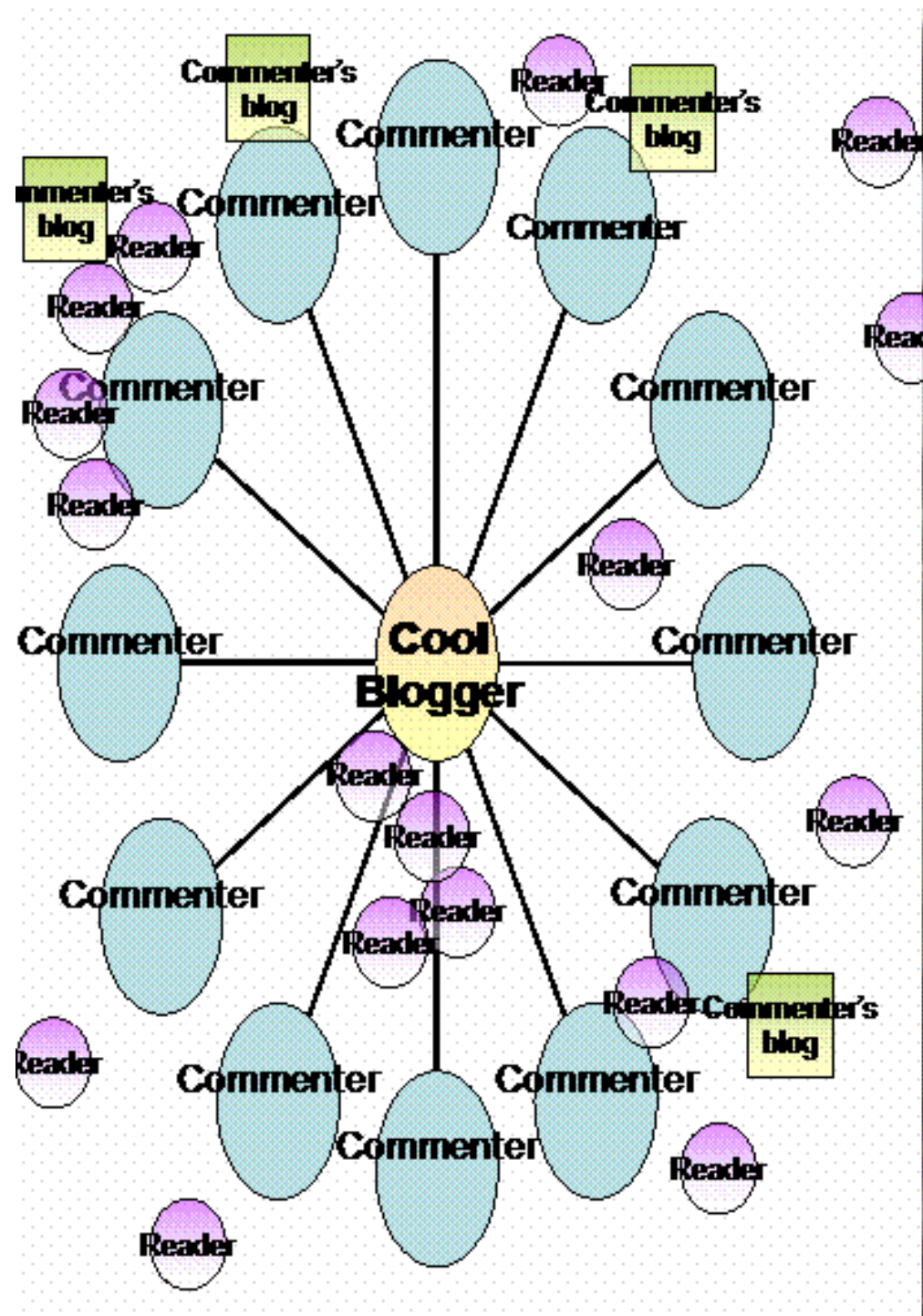
▪ **How do boundaries show up?**

**One Blog Centric
Community**

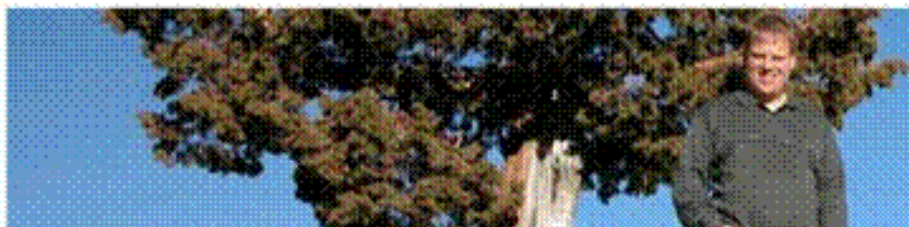


**Topic
Centric
Community**

**Boundaried
Community**



One Blog/Blogger



Scobleizer

September 27, 2006

[Too many events, too little time \(congrats to Revision 3\)](#)

This is media week. Kicked off by [Kevin Rose at a party last night](#).

I'm hearing that PodShow will have a funding announcement at the Podcasting and Mobile Media Expo (I'll be there starting tomorrow evening through Sunday morning).

I was gonna go to Kevin's shindig (which was in honor of his new Internet video company, Revision 3) but I was just worn out after attending the Intel Developer Forum where I met up with Paul Mooney who [has some coverage of the big Intel news](#): four cores are coming to a processor near you. [More on Intel over on Google News](#).

But, anyway, sorry I haven't been blogging much. In just the past 24 hours I've gotten 156 emails. More to come shortly.

Anyway, [Jeremiah has the details from last night's party](#) and Revision 3 announcements. I LOVE the cool names they are coming up with for their shows.

UPDATE: [Podtech has an audio report](#) from the party.

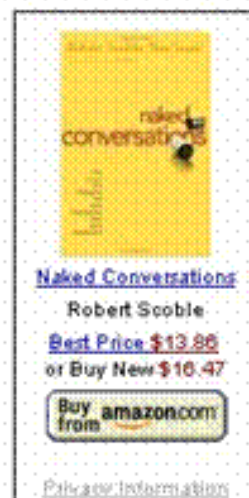
Filed under: [blogging](#) @ 1:39 pm # [Comments \(1\)](#)

[Billy Jones notes my copyright is being infringed on](#)

Yes, [Billy](#), I know my content is being stolen and used on [splogs](#). I've given up. Why? Because when we shut down one of these guys a few weeks ago,

[About me](#)

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Buy from
Barnes and Noble:



老徐

<http://blog.sina.com.cn/m/xujingle> 复制 收藏本页

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徐静雯的BLOG

公告

公告

鲜花村现正为视障儿童招募义工，欢迎大家参与，谢谢

<http://bbs.kaila.com.cn/dispbb>

王朔剧本《梦想照进现实》未经修改版，即日起重新开始连载。

<http://blog.kaila.com.cn/user1/wangshu>

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日记 [2006年09月26日]

2006-09-26 20:28:10

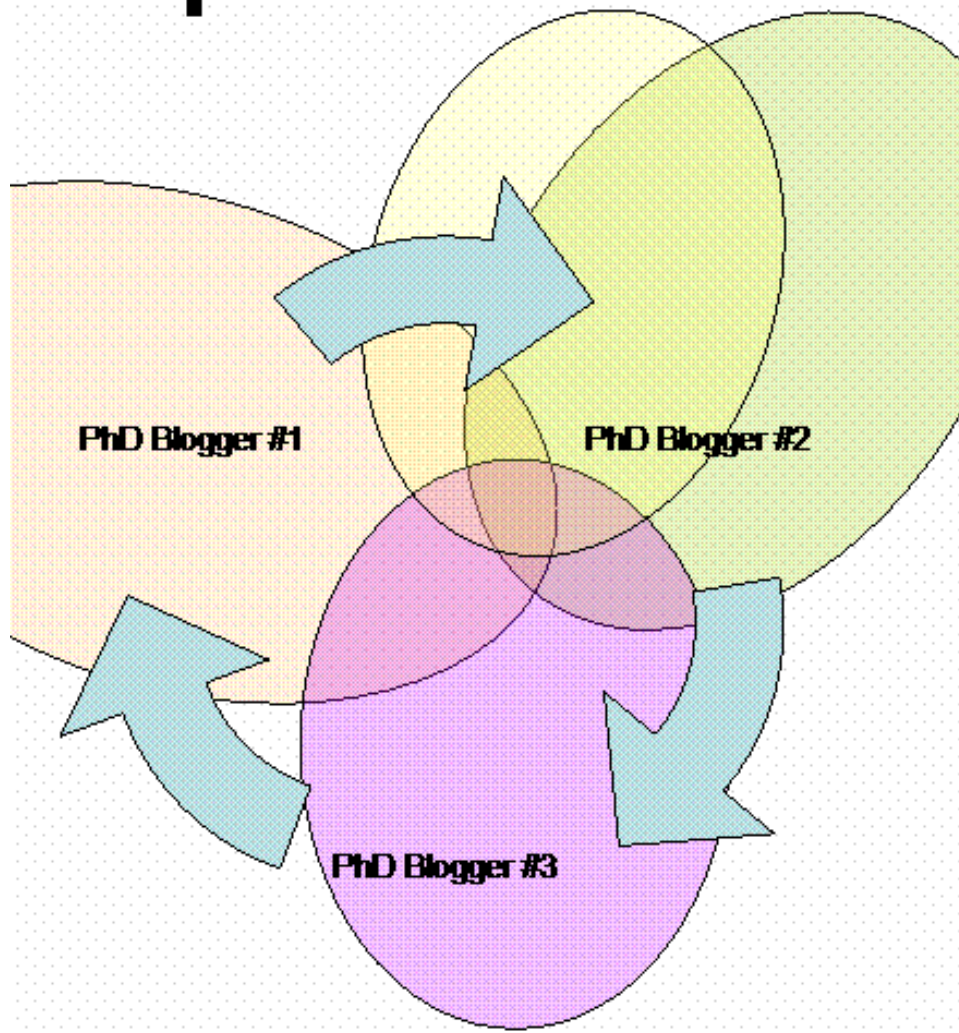
回想起来，住了很多个家了，每次搬家都元气大伤，好多好多的东西，有些恨不得几十个月没碰过，仍不舍得扔。不舍得扔东西，是奶奶的遗传。

这两天又酝酿着搬家，还有，装修。这更让人头疼。大概6年前，装修过一个房子，被繁琐的细枝末节搞崩溃了，发誓永不再装修。

誓言是一个不十分靠谱的东西，仿佛天生就是用来违背的，尽管也都是情非得已。时间的变迁和不同的环境一起改变了人。自己还蒙在鼓里呢。当然，装修这种无足轻重的事情，倒是无所谓的，如果能从此去掉从前装修留下的阴影，倒也将坏事变成了好事。前两天，我们家一人问我，如果那个时候那样我们现在会怎样。把我问得有些难过，只能说：不知道，都有可能——这种说了和没说一样的话，不说也罢。还能和睦平安，已是谢天谢地。

今天，要搬进一个被别人住了几年的房子里，不改改这个改改那个，对自己，是说不过去的。起码，卫生间要改吧，厨房也要改改吧，地面……老气的木板色，我不喜欢，墙面……有些脏了。

Topic Centric





GlobalVoices
The world is talking. Are you listening?



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[A](#) Afghanistan, Albania, Algeria, Anguilla, Antigua and Barbuda, Argentina, Armenia, Aruba, Australia, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belize, Bermuda, Bhutan, Bolivia, Bonaire, Brazil, British Virgin Islands, Burundi, Cambodia, Cameroon, Canada, Cayman Islands, Chad, Chile, China, Colombia, Costa Rica, Cuba, Curaçao, D.R. of Congo, Dominica, Dominican Republic, Ecuador, Egypt, El Salvador, Eritrea, Estonia, Ethiopia, France, Georgia, Germany, Ghana, Grenada, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Hong Kong (China), Hungary, India, Indonesia, Iran, Iraq, Israel, Jamaica, Japan, Jordan, Kazakhstan, KENYA, Kuwait, Kyrgyzstan, Lebanon, Lesotho, Liberia, Malawi, Malaysia, Mali, Martinique, Mexico, Mongolia, Montserrat, Morocco, Myanmar (Burma), Nepal, Nicaragua, Nigeria, North Korea, Oman, Pakistan, Palestine, Panama, Paraguay, Peru, Philippines, Poland, Puerto Rico (U.S.), Qatar, Russia, Rwanda, Saint Lucia, Saudi Arabia, Senegal, Serbia & Montenegro, Singapore, Slovenia, Somalia, Somaliland, South Africa, South Korea, Southeast Asia, Spain, Sri Lanka, St. Barthélemy, St. Eustabius, St. Maarten, St. Vincent & the Grenadines, St. Kitts & Nevis, Sudan, Suriname, Syria, Taiwan (ROC), Tajikistan, Tanzania, Thailand, Trinidad & Tobago, Tunisia, Turkey, Turkmenistan, Turks & Caicos Isl., U.S.A., Uganda, Ukraine, United Arab Emirates, United Kingdom, Uruguay, Uzbekistan, Venezuela, Vietnam, Zimbabwe

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AUTHOR ARCHIVE

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GLOBAL ROUNDUPS

You are here...



Beth Kanter

Beth Kanter is an independent consultant specializing in curriculum development, training, assessment and evaluation to assist nonprofit organizations in effective technology use. She writes on these topics on her [blog](#). She writes about Khmer culture and technology at [Cambodia4kids blog](#) and maintains a [web site](#) with the same name that provides information for U.S. teachers and parents. Her "Typing To Learn Khmer" blog is where she practices her very basic

This is the archive of all posts and roundups posted by Beth Kanter

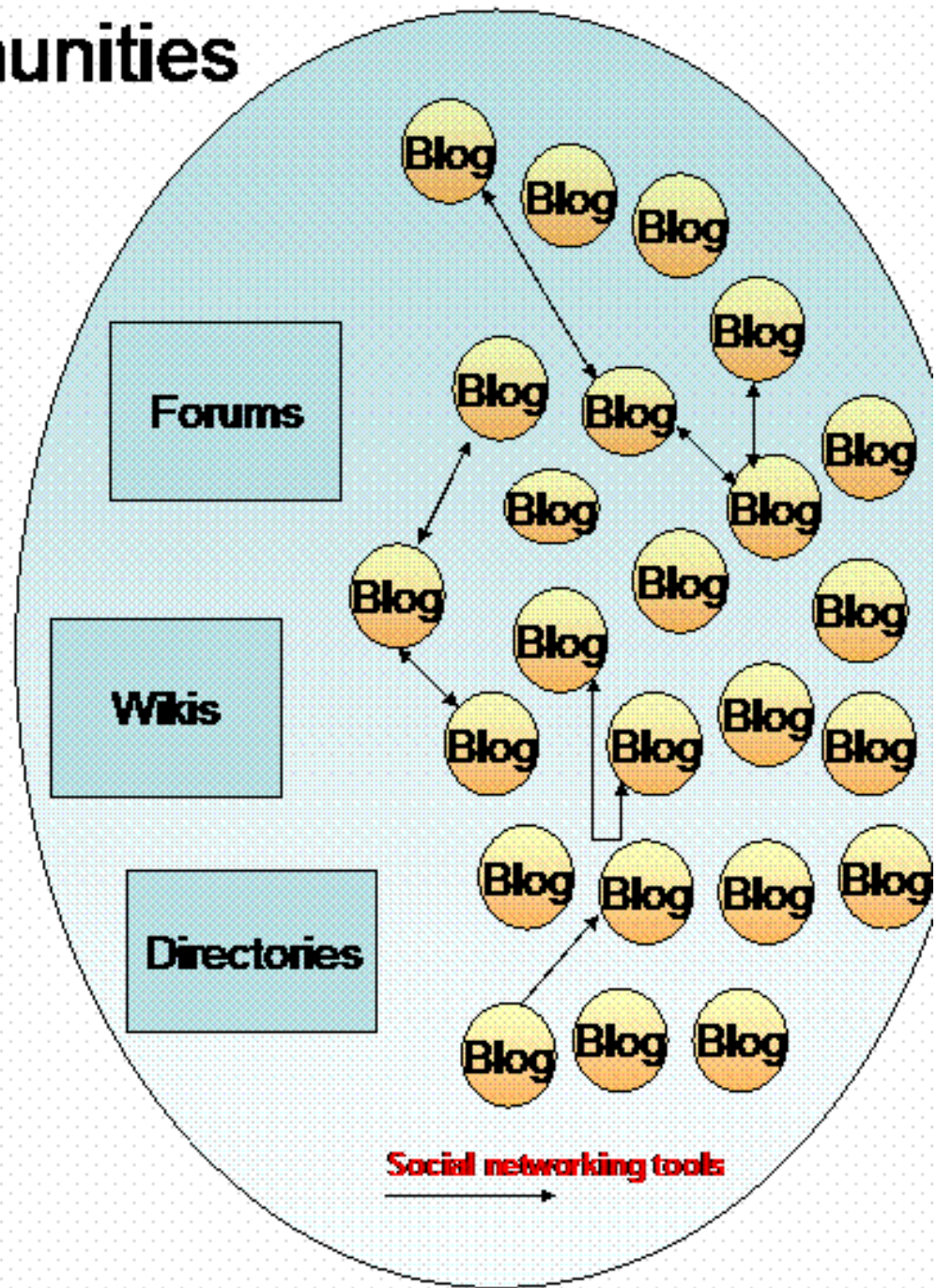
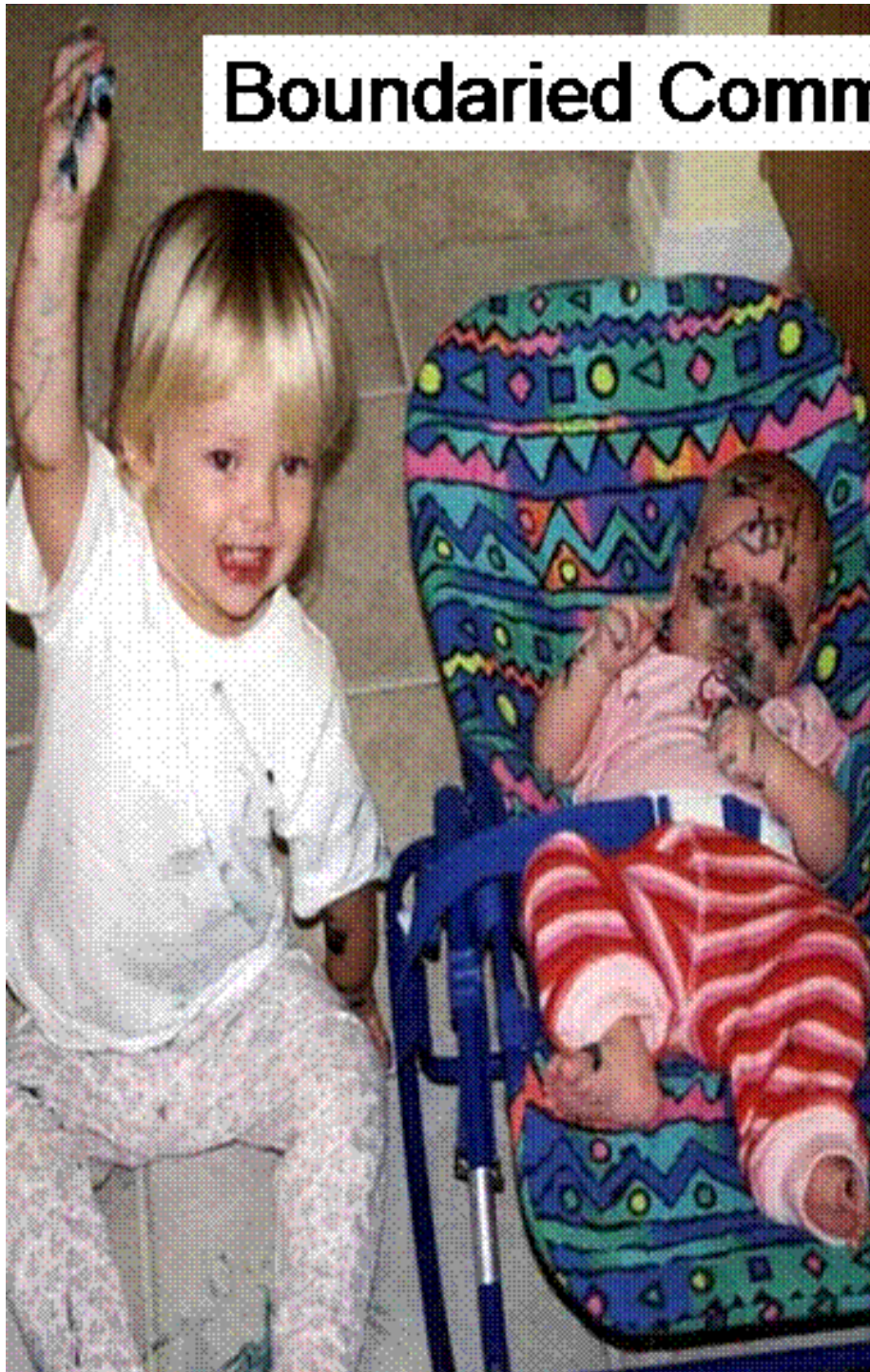
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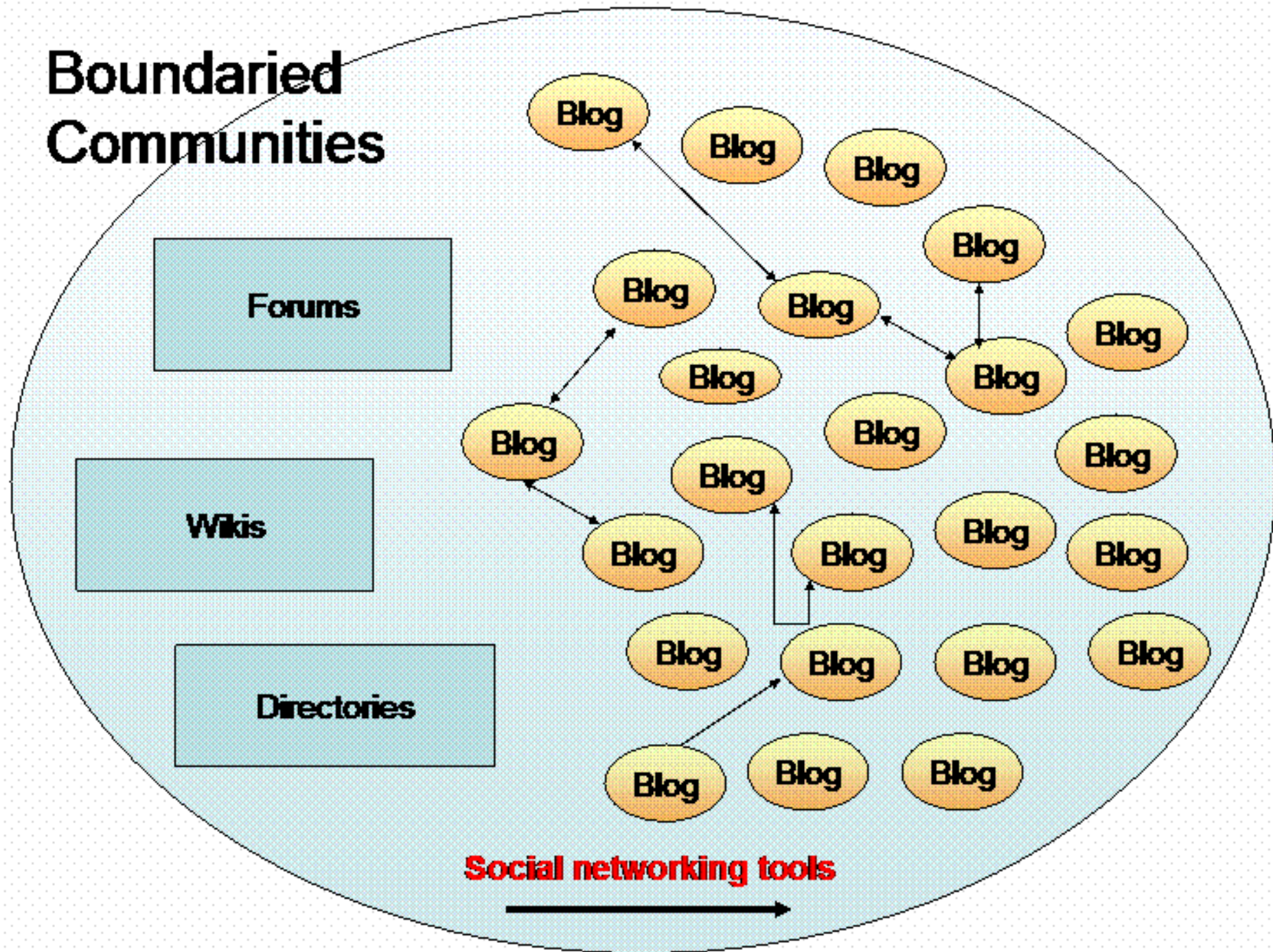
Search

Some blog networks have a site that aggregates all their blogs/voices...

Boundaried Communities



Boundaried Communities



Share your story.

An online community for NICU families.
Participate in online discussions, start a blog, or just make friends.

HOME



COMMUNITY CENTER



SHARE YOUR STORY



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[\(Add/Edit/Rearrange\)](#)

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THE DYNAMIC DUO--HANNA & RACHEL



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Mar 2006

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

[Karri](#)

IDENTICAL OR FRATERNAL???????

Mar 24, 2006 05:30am (EST)

That is the single most commonly asked question of any parent of twins (and believe it or not, even if they are boy/girl twins).

From the first day Kirk and I learned we were having twins we've probably been asked that question 1000 times, easily. It's one of the biggest debates in our family... those that can't tell them apart insist they are identical (yes, even some members of our family *still*).

2005 Stats

1,902,780 page views

193,009 unique visitors

2006 (1st qtr)

9587 registered users

789,372 page views

403,14 unique visitors

2000 average users
active in a month

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WHITE

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343 NEW

WHO'S ONLINE ...

(11 members)

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- [PHOENIX'S MO...](#)
- [Donna M](#)
- [amberrross](#)
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- [Sharlene+2](#)

Technical Architecture

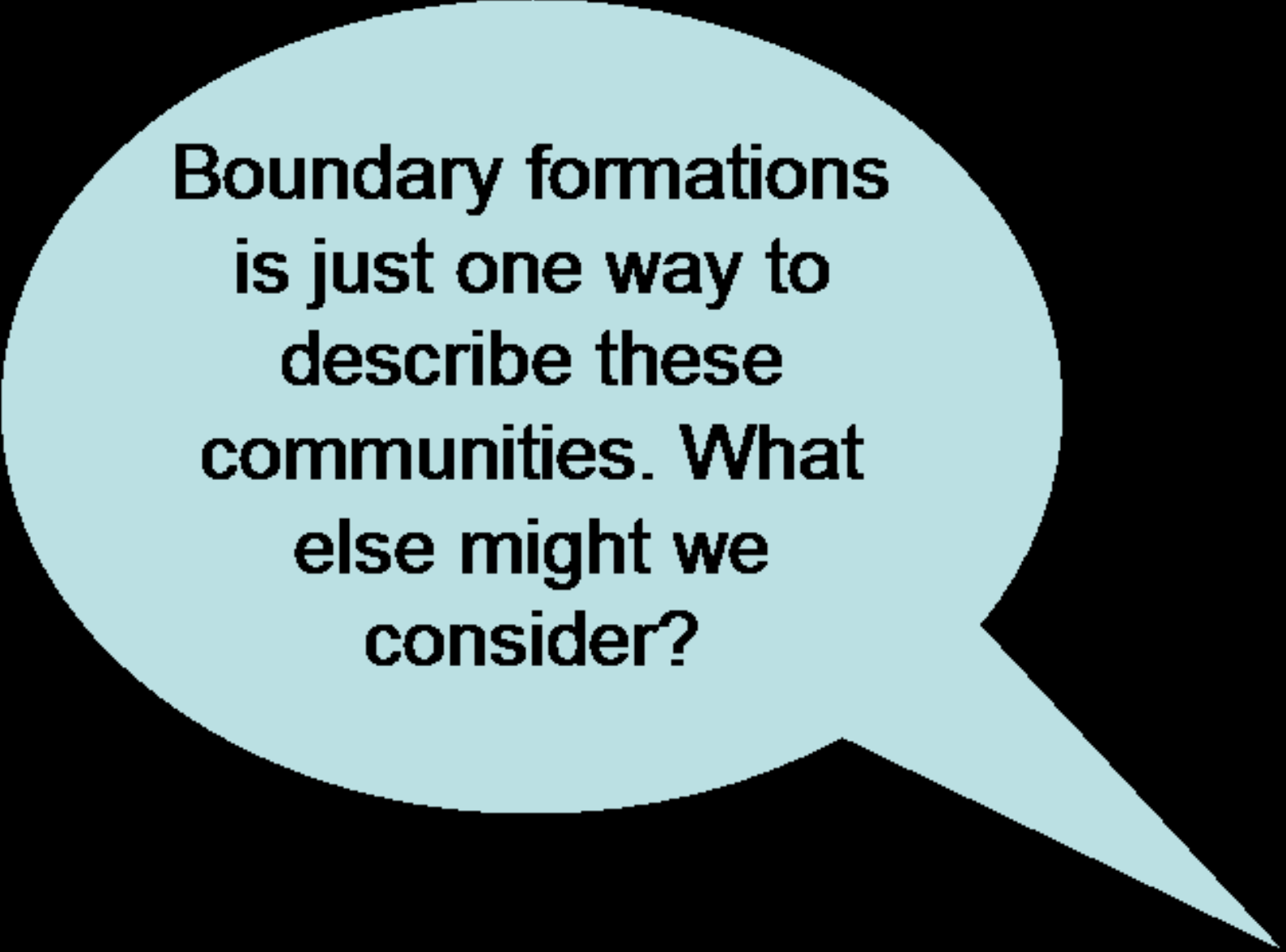
Single Blog Centric	Topic Centric	Boundaried
<i>Technology platform</i>		
Uses a single tool	Blogs can be on a variety of tools, each controlled & customised individually	Platform centrally hosted and controlled
Tool controlled by blog owner	No centralized tool conventions	Members may have some level of customization options
Community members have little/no control on platform	May use webring link conventions as an ad hoc shared technology	Site administrator ultimately can control/delete blogs
	Network will not fall with the failure of one blog	
<i>Technological Boundaries</i>		
Clear central boundary around blogger	Few clear boundaries	Clear boundaries as defined by registration and log-in
Larger network unbounded	Webrings offer some sense of boundary	Varied use of RSS and tags
Connect to world and larger network with tags, RSS	Aggregators offer some sense of boundary	May allow non registrants to view, but rarely can they post or comment
	Connect to community, network with tags, RSS	
<i>Scalability</i>		
Comments may grow beyond an easy to read volume	Highly scalable, but intimacy and community closeness may diminish with size	Can scale if platform is robust
Comment spam may be a problem on more popular blogs, making commenting less desirable for members	Focus may blur and subdivide with growth	Can subdivide

Social Architecture

Single Blog Centric	Topic Centric	Boundaried
<i>Power</i>		
Blog owner holds most of the power	Power distributed across all the blogs	Some community leaders may have more influence
Commentors can disrupt if they choose to		Site owner wields ultimate power
<i>Identity</i>		
Blog owner primary identity	Each blogger has unique identity	Each blogger has unique identity
Frequent/valued commentors may build up identity	Some bloggers may have more prominence/popularity than others (community leaders)	Identity extended through participation in other areas/tools (forums, social networking, etc.)
<i>Interaction Modes</i>		
Blogger to reader	Blogger to reader	Blogger to reader
Commentors to blogger	Blogger to blogger	Blogger to blogger
Commentors to commentors	Commentors to blogger	Commentors to blogger
Linking to/from other blogs	Commentors to commentors	Commentors to commentors
Back channel	Linking to/from other blogs	Linking to/from other blogs
Call and response may dominate over dialog	Back channel	Using other site tools (IM, forums, wikis, social networking tools, etc.)
		Back channel

Content and Domain

Single Blog Centric	Topic Centric	Boundaried
<i>Findability</i>		
Archives	Search across blog archives	Search within online space
Tagging		
<i>Focus/Purpose</i>		
Driven by blog owner	Blogs may contain domain related material AND other material.	
	Focus on domain strengthened with tagging and categories	

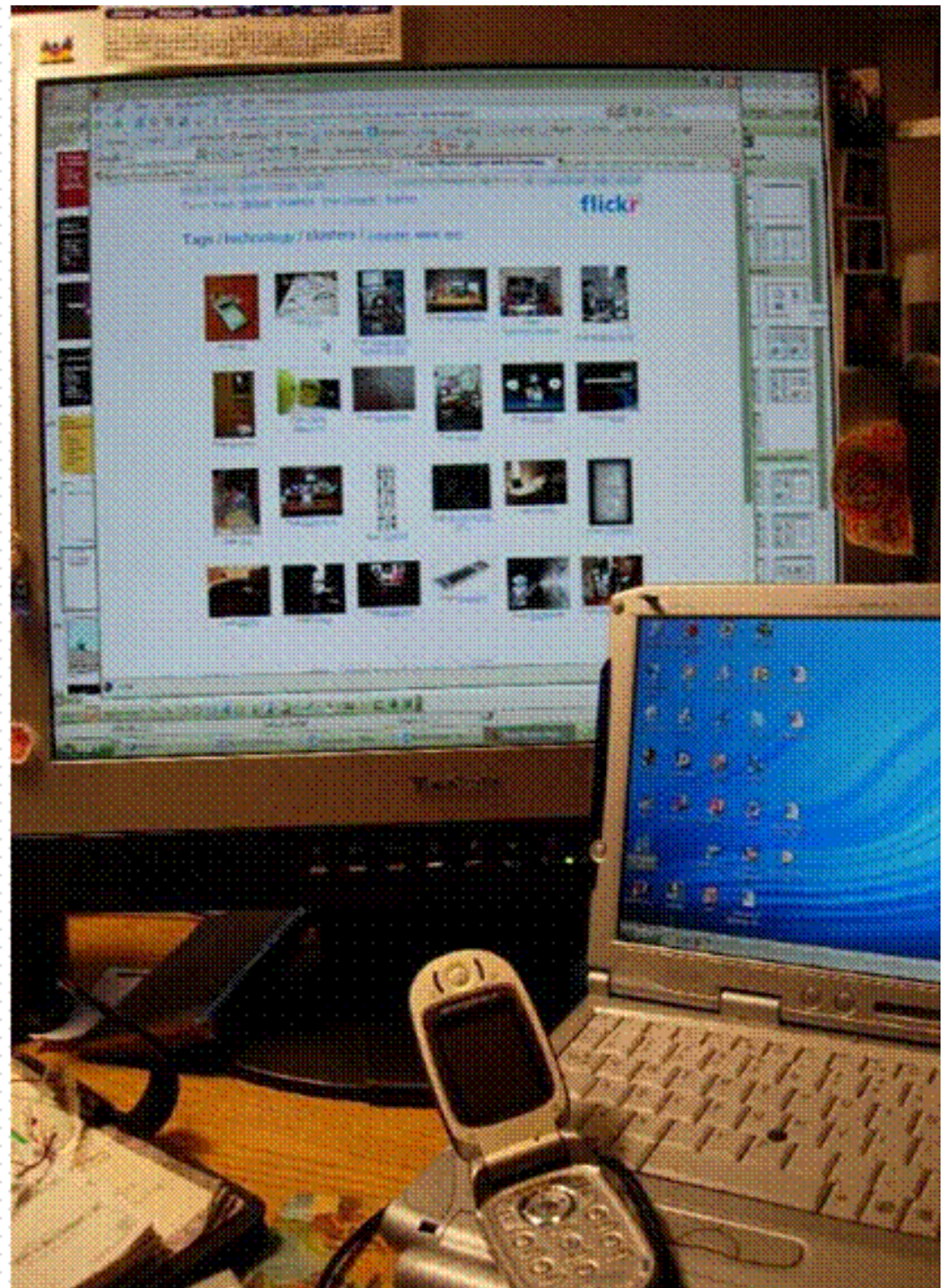


**Boundary formations
is just one way to
describe these
communities. What
else might we
consider?**

Genre

**Tools, practices
& boundaries
based on
*PURPOSE***

- Edublogging
- Team use
- Journalism
- Etc.



Mendizabal: 6 Network Functions

- **Filters**
- **Amplifiers**
- **Convenors**
- **Facilitators**
- **Investors**
- **Community
builders**



Other Questions

- Does content play different roles in the different forms?
- Are there differences in scalability?
- What other forms are we observing?
- What is the relationship between identity and control?
- What happens as we move beyond text?

