



Webminar

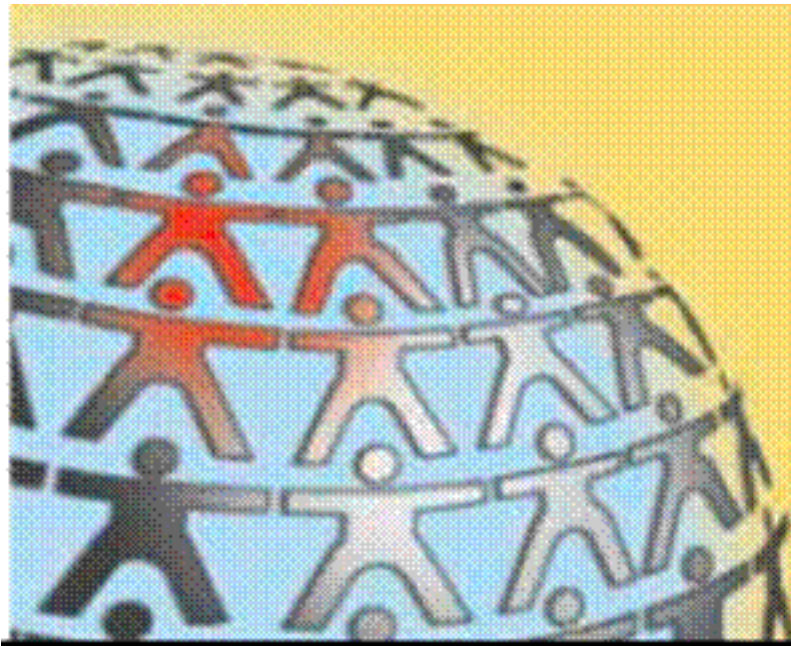
Lo mejor del 2005

(Las Tendencias
en Internet y la Nueva Economía)

Ing. Victor Heredia Lima
eLearning Institute

The image shows a screenshot of a virtual conference room interface titled "Sala de Conferencias de CanalInteractiva". The interface includes a chat window at the top with the text "Preguntar y Discutir en chat". A private message window on the left is labeled "Mensajes Privados" and shows a list of participants: "VictorHeredia (m)" and "Angelica ()". The main area displays a virtual projector screen showing a crossword puzzle, labeled "Proyector Virtual". At the bottom, there are "Controles Audio" (audio controls) for participants. The interface also shows a "Participants: 2" indicator and a "Sync Browse" button. The Windows taskbar is visible at the bottom of the browser window.

La Web



20,000,000,000
veinte mil millones de páginas

Crecimiento de Internet

Regiones	Usuarios, (año 2000)	Usuarios, dato más reciente	Crecimiento (2000-2005)	% Poblacion (Penetracion)	(%) de usuarios
Africa	4,514,400	13,468,600	198.3 %	1.5 %	1.5 %
America del Norte	108,096,800	221,437,647	104.9 %	67.4 %	24.9 %
America Latina / Caribe	18,068,919	56,224,957	211.2 %	10.3 %	6.4 %
Asia	114,303,000	302,257,003	164.4 %	8.4 %	34.0 %
Europa	103,096,093	259,653,144	151.9 %	35.5 %	29.2 %
Medio Oriente	5,284,800	19,370,700	266.5 %	7.5 %	2.2 %
Oceania	7,619,500	16,269,080	113.5 %	48.6 %	1.8 %
TOTAL MUNDIAL	360,983,512	888,681,131	146.2 %	13.9 %	100.0 %

WHAT'S NEXT



Outsourcing

Why Latin America Is the New India

With bilingual, go-to-market, data-rich, and multi-task work force options, it's no wonder that Costa Rica is being Americanized. And, with its skilled workforce, it's not surprising that it's becoming the new India.

After sending thousands of technology and call center jobs to India, the United States is now sending them to Latin America.

NOVEMBER 2008 VOL 36 / NO 11

Including Dell and Procter & Gamble are now looking at Latin America to meet their outsourcing—whether “near-shoring” or “off-shoring.” Like India before them, Brazil, Nicaragua, Panama, and especially Costa Rica are embracing the shift in the market.

It's a timely article and offers a new perspective on the outsourcing market. “Costa Rica: A New Outsourcing Option,” says Steve Kohn, IT manager at

12 Ease the hassles of offshoring by “nearshoring” to Latin America.



APRIL 2008 VOL 36 / NO 4

Enorme potencial para América Latina

**Mexico brinco
del 4.5% en el 2002
al 17% en 2005
(de la población)**

**En EU la población hispana tiene
un índice del 35%**



ONE-TO-ONE

Starting in the 1980s, e-mail became the first popular application on the Internet. Best for connecting two people, just like traditional mail, it has suffered with the advent of widespread spam.



ONE-TO-MANY

With the emergence of the Web browser in 1993, the World Wide Web developed into a broadcast medium. But television still plays that game much better.



MANY-TO-MANY

File-sharing, blogs, and social networking services are connecting masses of people simultaneously. Their collective efforts are spawning new services, including online

La evolución del Internet se consolida

La Seguridad

Aspecto Crítico

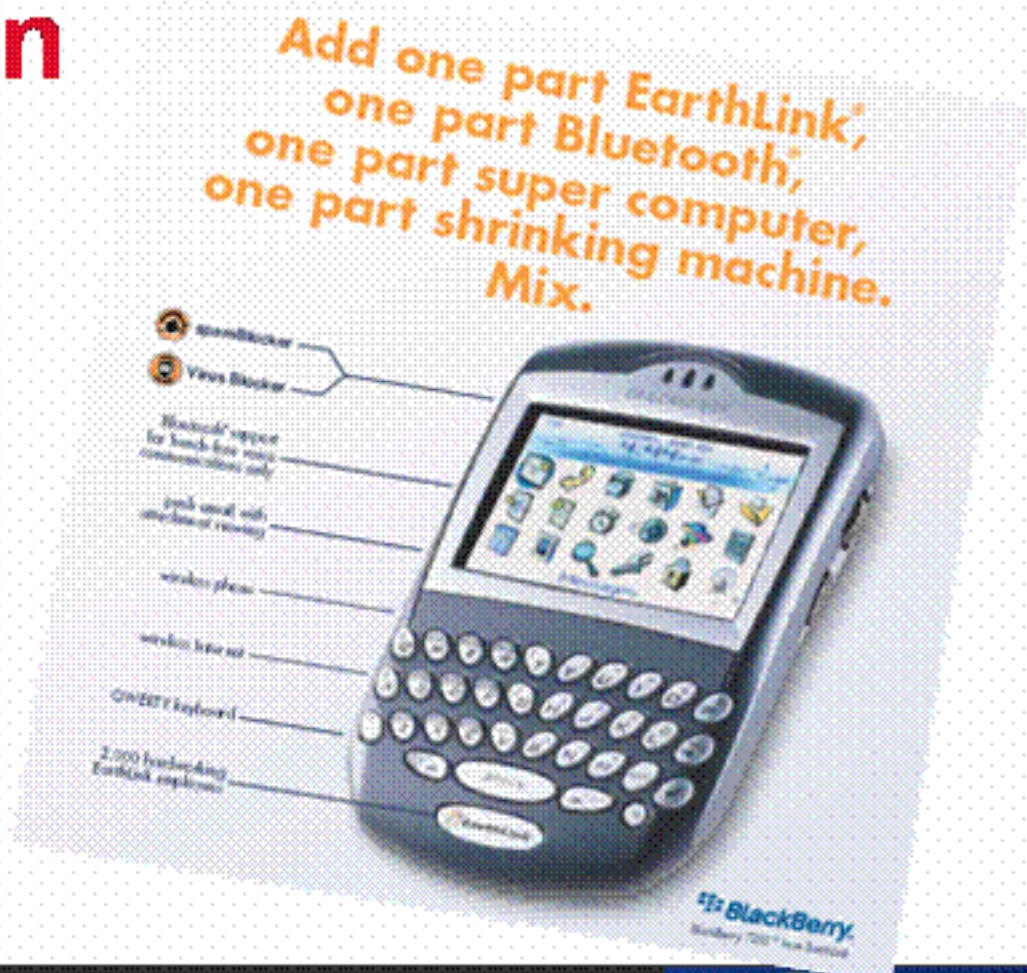
Privacy Protectors

These five spyware killers will keep your personal information safe as you surf the Net.



Hardware & Software

Más poder computacional
Mucho menor costo
Miniaturización
Conexión en cualquier lugar





Notebooks de -\$500 dlis

El fenómeno iPod

iPod
Which iPod are you?



iPod shuffle
512MB \$99
1GB \$129



iPod nano
2GB \$199
4GB \$249



iPod
30GB \$299
60GB \$399

HOW YOUR COMPANY CAN PIGGYBACK ON AMAZON, EBAY, AND GOOGLE

BUSINESS 2.0

WHAT'S NEXT FOR APPLE

Steve Jobs won't ever tell you — but we will.

Here's what a trail of intriguing evidence reveals about where the world's hottest company is going.



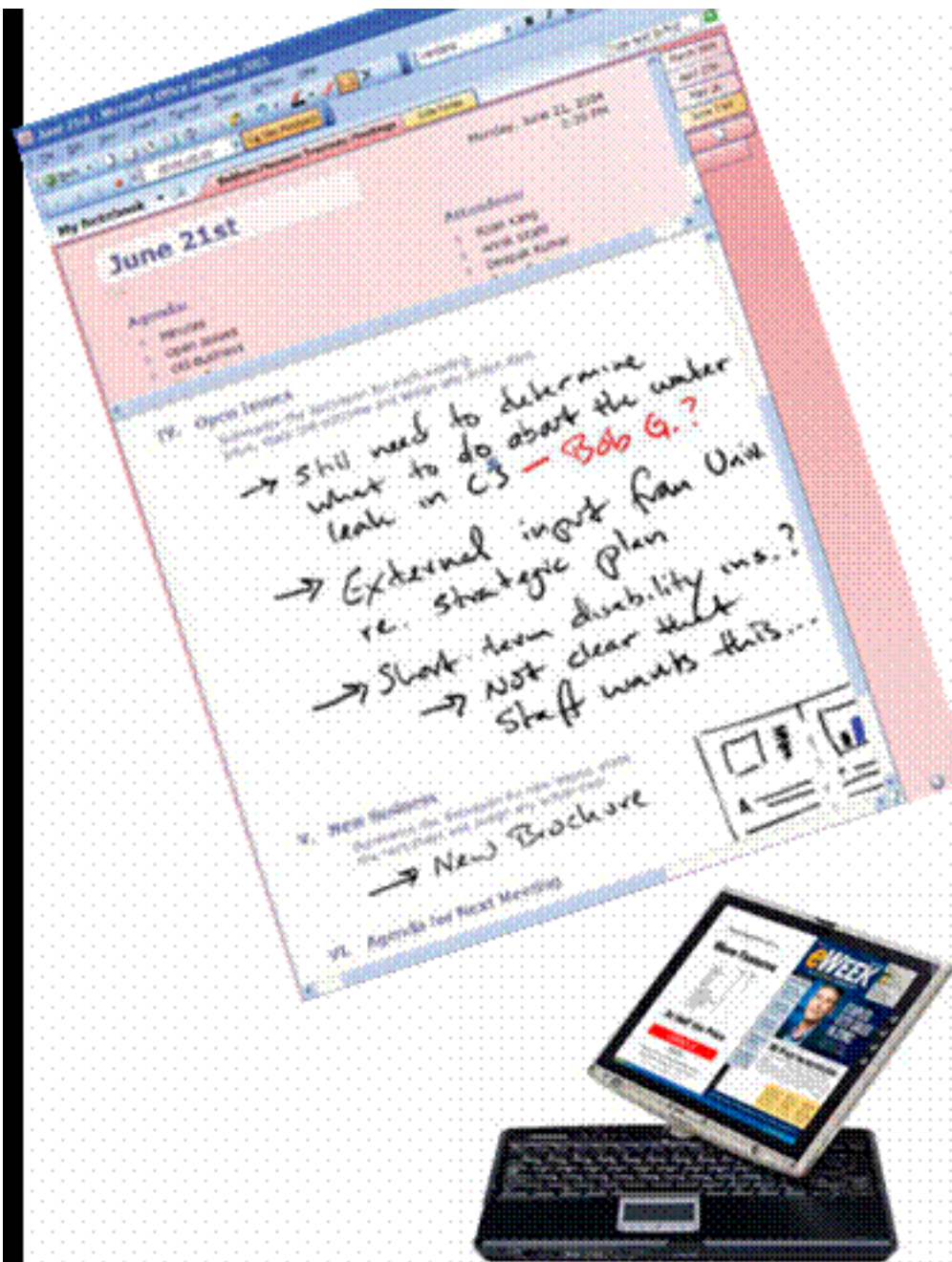
PLUS INSIDE NASCAR INC.

Tablets

Empieza el crecimiento de la Tablet

Marcas como HP, Gateway, Toshiba, Acer, y otras especializadas en Tablets están dando empuje especial a este tipo de equipos. Surgen las máquinas de **menos de \$1,000 dls**

El empuje lo está dando el mercado educativo.



Proyector de -\$650 dls



InFocus The Big Picture™

InFocus LP-650



Big ideas lead to big success.
With InFocus, you can forget about business as usual.

FIND OUT MORE:
1-888-InFocus
www.InFocus.com

HOT COOL



Conectividad



**Get Unlimited
Broadband
Access**

\$59.99
monthly access

VoIP P2P: Fenómeno Skype

Skype - The whole world can talk for free. - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Address http://www.skype.com/helloagain.html Go

skype The whole world can talk for free.

210,329,821 downloads.

Home Products Download Community Store Partners Company Help

S Hello there! Would you like to sign in to your Skype account?

Have you got the new Skype?

- Best ever call quality
- Personalise Skype
- Forward your calls

Wireless Skype

Enjoy making free calls over the Internet without sitting at your computer. We've just certified the first Bluetooth headset for use with Skype.

We don't approve just any device that works with Skype. Motorola's headset passed the test because it's lightweight and stylishly designed, with easy-access controls and a reliable wireless connection. Best of all, it's pre-paired so you just plug it in to get started [more...](#)

Skype stories: Have you heard the one about the guy who used Skype to connect a classroom to a Himalayan base camp? What about the band who rehearses over Skype when they're not in the same garage? Skype is what you make of it. Tell us how Skype has changed the way you communicate: stories@skype.net

Send Skype to your friends and you'll have more people to talk to for free. The invitation includes your Skype Name and a little gift.

Skype for Windows 1.4

Get it now

Official release, version: 1.4.0.24, Release date: October 25, 2005
File name: SkypeSetup.exe, File size: 7.2 Mb

Done Internet

start 9 M 2 M 2 S Sky... Eu... Min... Do... C:\... 11:50 a.m.



BY STEPHEN H. WILDSTROM

Notebooks Get Even More Mobile

Wi-Fi networks have liberated the notebook computer, allowing connections to the Internet far from the nearest network cable. But while Wi-Fi works fine in offices, houses, airports, coffee shops, and other hot spots, it has major limitations. It is far from ubiquitous, and it can't be used when you're moving in a car or on a train.

Laptop makers plan to cover that gap by adding wide-area wireless coverage—the kind provided by cell-phone networks—to their next generation of notebooks. While PC cards for using these networks have been available for a while, built-in access, just like built-in Wi-Fi, is a lot more convenient. Sony is the first to hit the market—with its \$2,300 Vaio VGN-T350P, which has a wireless modem to connect with the Cingular network.

The big advantage of the phone-based network over Wi-Fi is that it is available wherever Cingular has service, including most U.S. cities and suburbs. At one point while testing the Sony, I was able to work on e-mail and check Web sites from a bus heading up I-70 to Pennsylvania. The connection handed off smoothly from one cell tower to the next, and when a link got dropped, it was easy to reconnect.

The big shortcomings are the cost, flexibility, and speed. Cingular service costs \$80 a month for unlimited data, and cheaper metered plans make sense only for very occasional users. An integrated wide-area notebook PC such as Sony's locks you into service from one carrier or, at best, one of the two major wireless technologies. Then there's cruising speed. Cingular's fastest service gets you 300 to 200 kilobits



ON THE GO
Sony's Vaio VGN-T350P

The Vaio T350 is a small sub-notebook that weighs just three pounds and has a footprint smaller than a letter-size sheet of paper.

And the use of a relatively slow but still adequate Pentium M processor allows a respectable four hours of running time on a battery charge. But I found it too small for practical use. The cramped keyboard makes accurate typing difficult. And the 10.6-in. widescreen display feels a lot smaller than the 12.1-in. standard display found on most other small laptops. The tiny type can be difficult to read.

More conventional notebooks with integrated wide-area service will hit the market this fall.

Unlike the Sony, which is sold mainly to individuals and small businesses, they will be aimed at corporate accounts.

Better networks will make these products more attractive. Verizon Wireless' Broadband Access is now available in 30 metropolitan areas. I tested it in a laptop with a Kyocera PC Card adapter and got speeds of 300 to 500 kbps. Sprint is building a similar network.

Wide-area networks let you wander far from a hot spot

Paradigmas

Un Nuevo Entorno

Conectividad
Inalambrica
+Equipos de Bajo
Costo
(PC, proyectores)

=

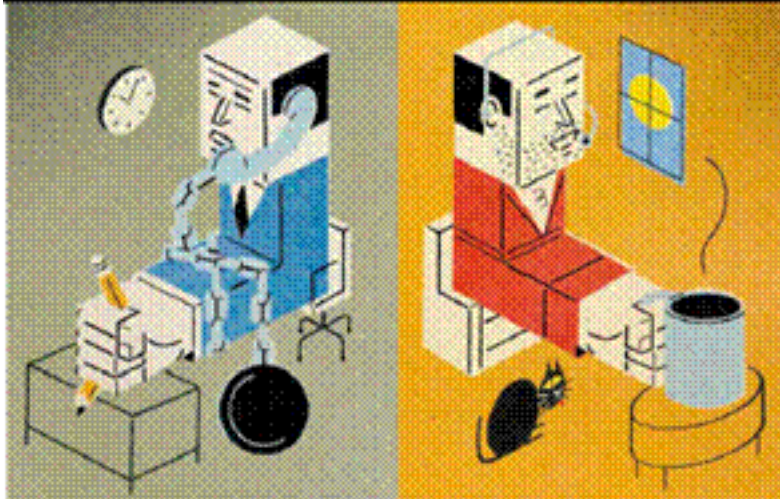
Aplicaciones de
Colaboración
Aprendizaje,
colaboración,
comercio, trabajo
en todo lugar



La convergencia de tecnologías y aplicaciones da lugar a nuevos paradigmas

Tu Oficina en: Cualquier Lugar

THE FUTURE OF TECH



MOBILE COMPUTING

**WHEREVER YOU GO,
YOU'RE ON THE JOB**

The dramatic shift toward mobility is changing the way we work—and shaking up the status quo among tech titans

Cambio es generalizado

SHARING: THE NET'S NEXT DISRUPTION

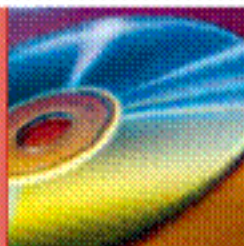
New technologies are marshaling the talents, resources, and dollars of millions of people worldwide. That

collective power is shaking up the status quo in many industries:



TELECOM

More than 41 million people use Skype software to share processing power and bandwidth, allowing them to call each other for free over the Internet. Partly as a result, combined 2005 revenues of AT&T and MCI are expected to fall by \$7.4 billion, or 15%.



SOFTWARE

Coordinating efforts online, programmers worldwide volunteer on more than 100,000 open-source projects such as Linux, challenging traditional software. Some 52% of businesses in a recent survey had replaced Microsoft's Windows server software with Linux.



RETAIL

The 63 million active members of eBay have created a new economy out of goods once relegated to antique stores and garage sales. By rating each other on most transactions, they have established a self-sustaining alternative to retail stores—and made eBay worth \$52 billion.



FINANCE

The investment management firm Marketocracy Inc. runs a sort of rolleserie league for 70,000 virtual stock traders, using the top 100 portfolios to determine stockpicks for its \$60 million mutual fund. The pay's out: After beating the market for two years, it trailed the S&P 500 in 2004.



ENTERTAINMENT

Despite legal assaults by record companies and movie studios, at least 100 million people continue to share music files online. Currently, there are about 1 billion songs available for file sharing.



MEDIA

Reversing the traditional broadcast model, more than 53 million Americans have contributed material to the Net, such as product reviews and blog postings. At least 10 million blogs, some drawing more visitors than mainstream news sites, are now read by 32 million Americans.



ADVERTISING

Search engine Google instantly pulls millions of people and businesses whose Web sites link to each other, producing an entirely new ad venue that grossed \$3.2 billion last year, up 138%. That compares with an 8% increase in TV ad spending and 5% in newspapers and magazines.

Congresos virtuales

The screenshot shows a Microsoft Internet Explorer browser window with the title bar "Virtual Teams & Collaboration 2005 - Microsoft Internet Explorer". The address bar shows the URL "http://www.icohere.com/virtual2005/". The website content includes a header with the event title and dates, a navigation menu on the left, a main content area with a description and bullet points, and a sidebar on the right featuring speaker profiles.

Virtual Teams & Collaboration 2005 Online Conference
March 29-31, 2005

Program
Presenters
FAQ
Sponsors
Register
Contact

Sponsors
iCohere
REPLAY
CallDope Learning
articulate
more
Co-located with Global

Virtual Teams & Collaboration 2005
Organizations today face increasing challenges related to distributed work that requires collaboration across geographies, time zones, business units and partner organizations.
Virtual Teams & Collaboration 2005 online conference is an international online event designed for those leading virtual organizations and teams. Join other managers, change agents and thought leaders from innovative organizations to learn the latest in virtual team and virtual collaboration strategies and tools. Attending this three-day, ground-breaking online conference will provide you with concrete strategies and tools for successfully leading your virtual team or organization. By attending you will:

- * Gain access to some of the latest research on virtual teams
- * Obtain practical tips and tools for creating, leading and supporting your own virtual teams and organizations.
- * Connect with leading experts, get questions answered and network with thought leaders in the field
- * Join together with other attendees to network, build new relationships and share best practices

For three days, March 29-31, participants will come together for online presentations from experts in the field - all focused on how geographically distributed organizations can work together in a virtual work environment to successfully achieve their business goals and objectives. All conference presentations and materials will be available online for 60 days after the conference, through May 31, 2005.

Engage with Thought Leaders including:

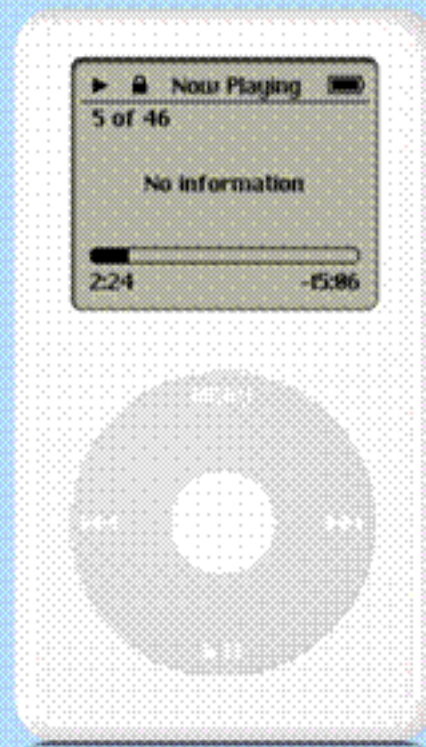
- David Coleman
Collaborative Strategies
- Marna Owen,
Cisco Systems

Register Now (Registration is limited)
I cannot attend Virtual Teams & Collaboration 2005 but [want more information](#) about future online events.

start | Internet | 08:24 a.m.

POTKAST.COM

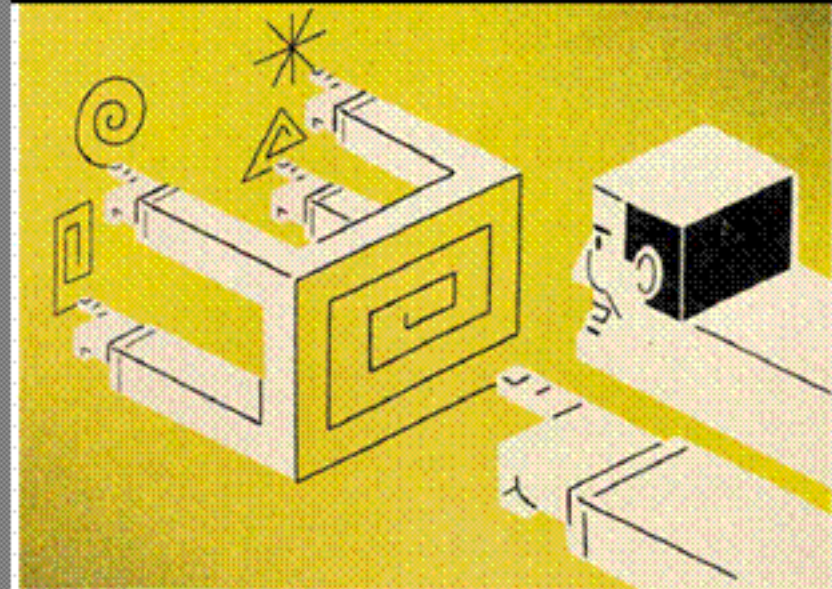
The latest top rated podcasts for your mediaplayer, [right here](#) XML



Colaboración

Una Realidad El mundo de la virtualidad

THE FUTURE OF TECH



HARDWARE

A VIRTUAL REVOLUTION

New software makes computing cheaper and more efficient—
and accelerates the power shift from sellers to buyers



Aulas
Virtuales

Wikis
Blogs
Live
Journals

**El desafío es como incorporar la
colaboración en el mundo
corporativo**

Aprendizaje

Evolución del mercado de eLearning (EU)

El mercado está madurando

- El mercado de LMS está creciendo rápidamente
- 43% de la base instalada se hizo en los últimos 18 meses
- Sólo el 35% tiene más de 4 años

Las implementaciones son a veces difíciles debido a

- Rápidos cambios en la tecnología
- Necesidad de hacer adaptaciones y configuraciones a la medida

El mercado de proveedores es muy dinámico debido a

- La mejora en productos
- Alianzas
- Cambios en la tecnología

El crecimiento más importante se está dando en las empresas medianas

**México obtuvo el último lugar
en e-aprendizaje en de una
muestra de 13 países
(OCDE)**

Reprueba México en e-Aprendizaje

Total de 13 países

- Alemania 12
- Inglaterra 9
- EU 8
- Australia 8

- Nueva Zelanda 8
- Francia 7
- Japón 7
- Brasil 7

- Suiza 6
- España 5
- Tailandia 5
- México 1

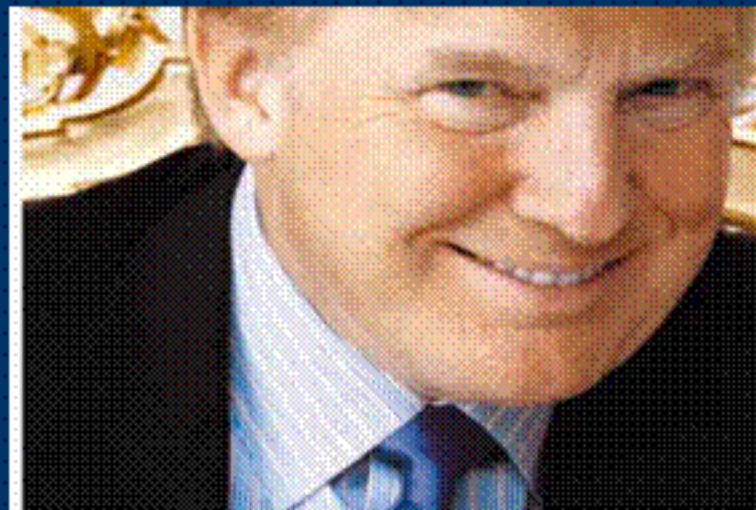
Reforma: Agosto 6.2005

... México cubre cabalmente su programa de infraestructura y establecimiento de redes, pero es superado por 12 naciones que ponen más énfasis en crear universidades virtuales.

En América Latina

- Algunos gobiernos están haciendo proyectos de gran escala
- Las empresas corporativas multinacionales adoptan estándares mundiales
- Las empresas medianas ahora tienen la oportunidad de ponerse a la vanguardia y aprovechar las lecciones aprendidas en otros países

Proliferan escuelas y “universidades” online



COURSE CORRECTION

Call It Trump Trade School?

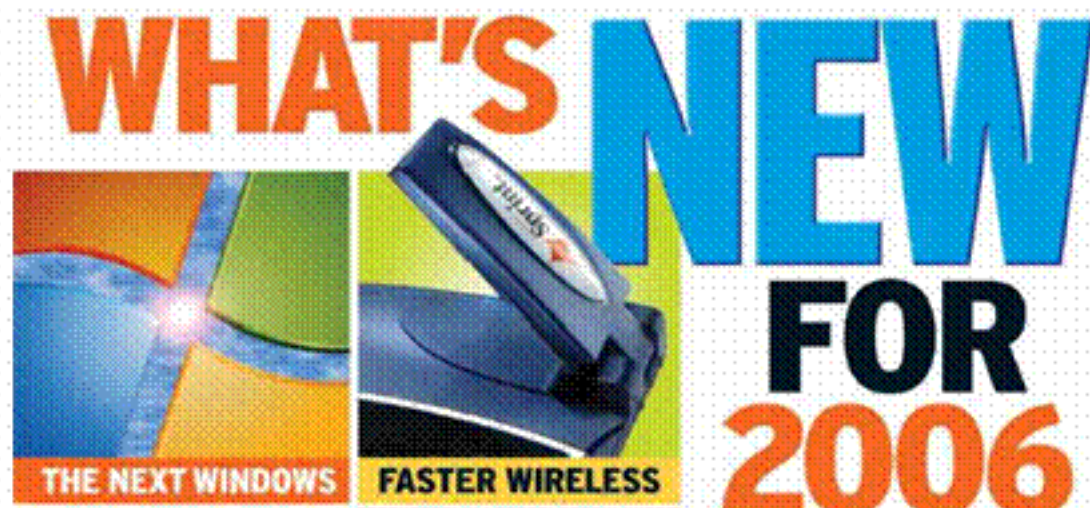
TRUMP UNIVERSITY, the Donald's new e-learning venture, has much going for it: a low \$300 price for weeklong courses, a spanking new Ivy League-ish coat of arms, and the ubiquitous brand name. Too bad the enterprise isn't "street legal." Under New York education law, it's illegal for an enterprise to "use, advertise or transact business under the name 'university' or 'college'" without approval by the state **Board of Regents**. No such approval has been sought, or granted.

Tendencias

- Rapid Learning
- Blended Learning
(Aprendizaje mixto con amplio énfasis en el aprendizaje síncrono)
- Aprendizaje colaborativo (wikis, blogs)
- Podcasting
- Mejora al desempeño (aprendizaje estratégico)

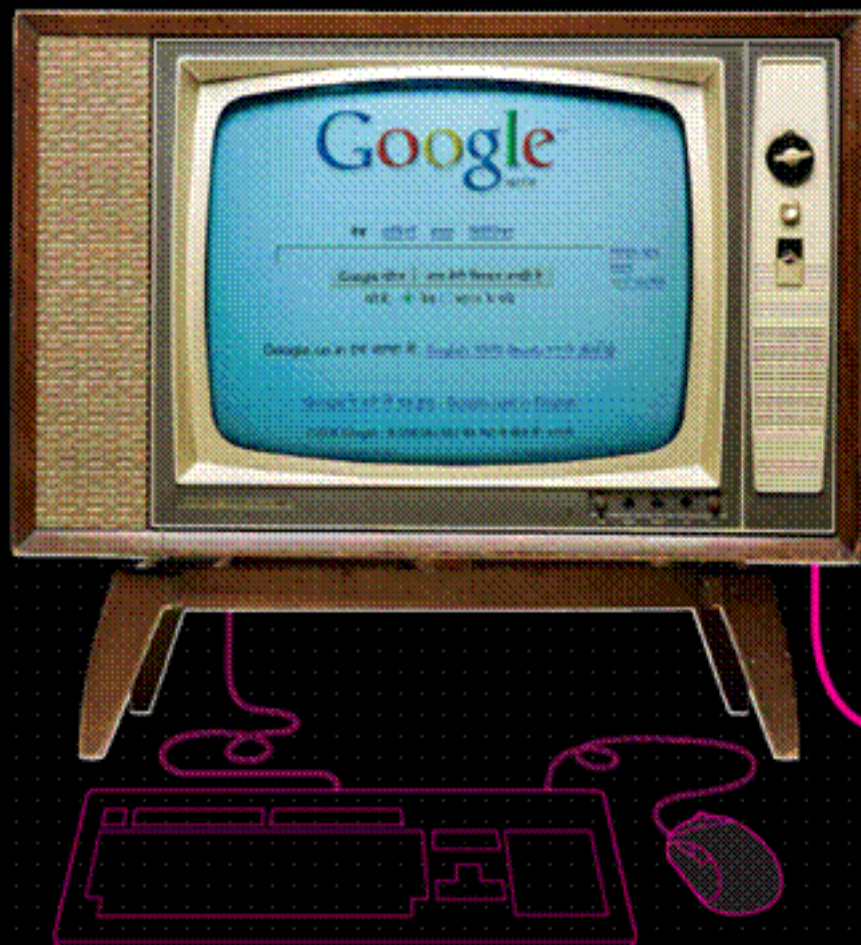
e-Trends 2006

(Las Tendencias
en Internet y la Nueva
Economía)



El evento será el día 30 de Noviembre de las 4 a las 7 PM (hora del Centro Ciudad de México)

**El evento tiene un costo de \$175 dls.
Tenemos planes para organizaciones
con 5, 10 o más participantes
¡Ponte en contacto con nosotros!**



MAGIC BOX Microsoft's \$100 NetPC. Opposite page will hit the market in India by the end of the year.

THE NEXT PC REVOLUTION WILL BE TELEVISED

IT USES LESS POWER THAN A NIGHT-LIGHT AND PLUGS INTO A TV. BEST OF ALL, AS THE FIRST \$100 COMPUTER, IT'S AFFORDABLE ENOUGH TO PROPEL THE REST OF THE WORLD INTO THE DIGITAL AGE.

—BY OM MALIK—



About two miles inland from Chennai's long, white-sand beaches—part of a stretch of Indian coastline hammered by last year's tsunami—the downtown sidewalk's buzz with life during the morning rush. Vendors hock coconut water and newspapers while rickshaw men in ankle-length dhotis jostle for space with office workers in polo shirts and slacks.

COPYRIGHT © 2004 MICROSOFT CORPORATION. ALL RIGHTS RESERVED.

\$27 Lower prices enough to tap into latent mass-market demand.



any of generic-looking applications you'd find on any PC—a Web browser, e-mail, and word-processing and spreadsheet programs. An MPI player blasts "Dus Bahane," the first

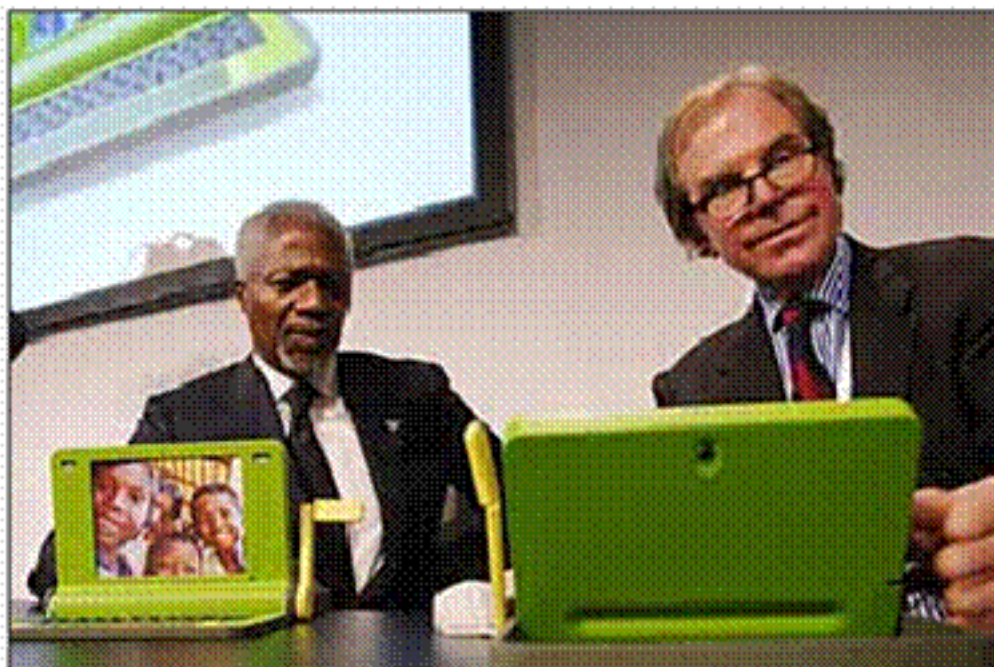
38-year-old Rajesh Jain points to a table that holds, he'll tell you repeatedly, personal computing's next big thing. The silver-and-black box is tiny, actually: 4.18 inches by 5.83 the size of a fat paperback. But plug it into a computer monitor or a television, and Jain's point begins to make some sense: A tap on a keyboard brings up an array of generic-looking applications you'd find on any PC—a Web browser, e-mail, and word-processing and spreadsheet programs. An MPI player blasts "Dus Bahane," the first

Illustration: John DeWitt/ISTOCK

Nuevos Dispositivos



Nuevas Oportunidades



Kofi Annan, Secretario General de la ONU, y Nicholas Negroponte, fundador del Media Lab del MIT, presentan el prototipo de la computadora portátil.

Foto: AFP

Presentan laptop de 100 dólares

Por AFP

Nicholas Negroponte, fundador del Media Lab del MIT, muestra la portátil de 100 dólares durante la Cumbre Mundial sobre la Sociedad de la Información.

Google Local - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Address <http://froogle.google.com/loclp?hl=en&tab=f&ned=us&q=> Go

Google Local [Web](#) [Images](#) [Groups](#) [News](#) [Froogle](#) [Local](#) [more...](#) Search the map [Find businesses](#) [Get directions](#)

e.g. "restaurants" or "10 market st. san francisco"

Local [Print](#) [Email](#) [Link to this page](#)

[New! Download Google Local to your mobile phone.](#)

Example searches:

Go to a location
[kansas city](#)
[10 market st. san francisco](#)

Find a business
[hotels near lax](#)
[pizza](#)

Get directions
[rte to 350 5th ave. new york](#)
[seattle to 98109](#)

Drag the map with your mouse, or double-click to center. [Take a tour.](#)

©2005 Google - Map data ©2005 NAVTEQ

Done Internet

start 5 M. C... 2 W. 3 M. Mc... Zni... Sky... 21... 08:03 a.m.

Learning Ecology

