Webminar

Lo mejor del 2005

(Las Tendencias en Internet y la Nueva Economía)

Ing. Victor Heredia Lima
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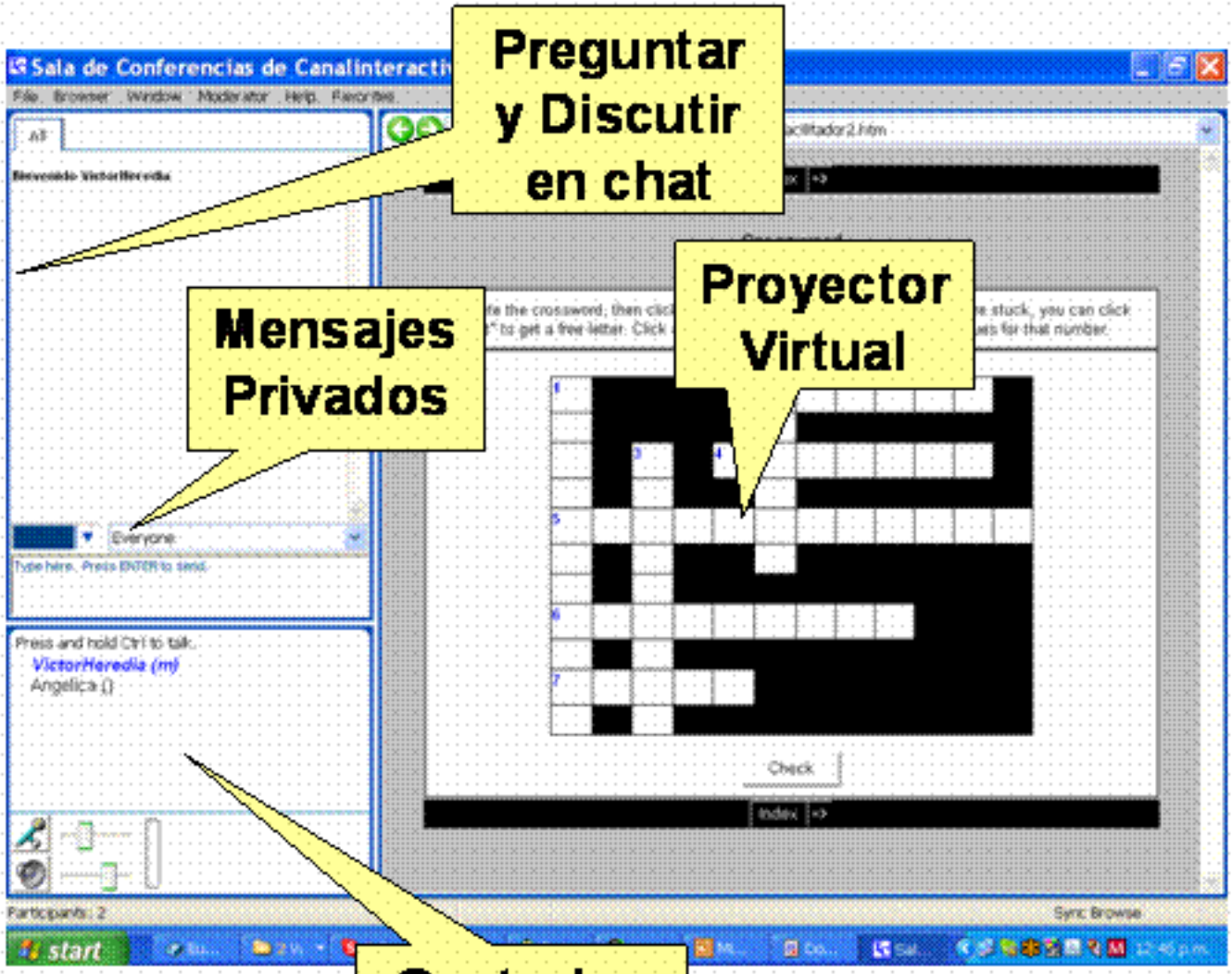

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La Web

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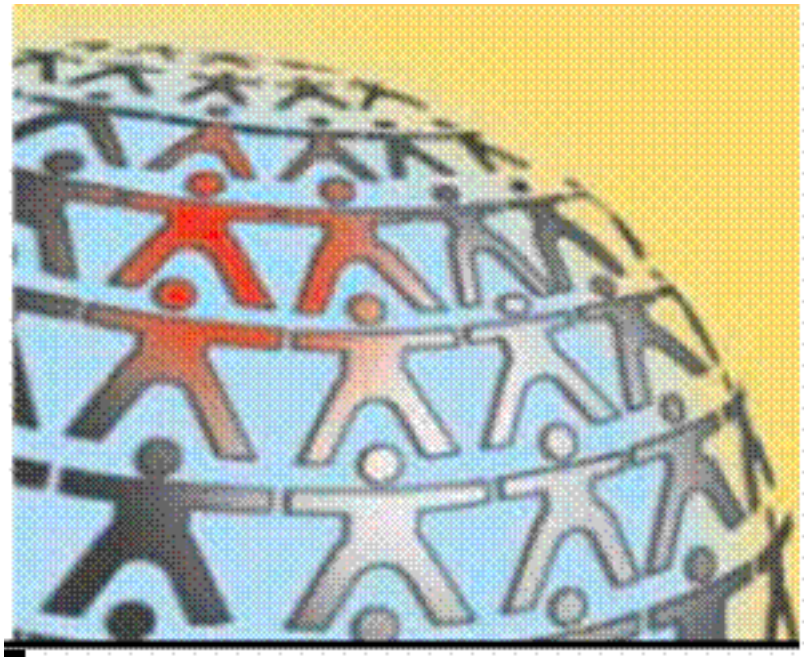

20,000,000,000
veinte mil millones de páginas

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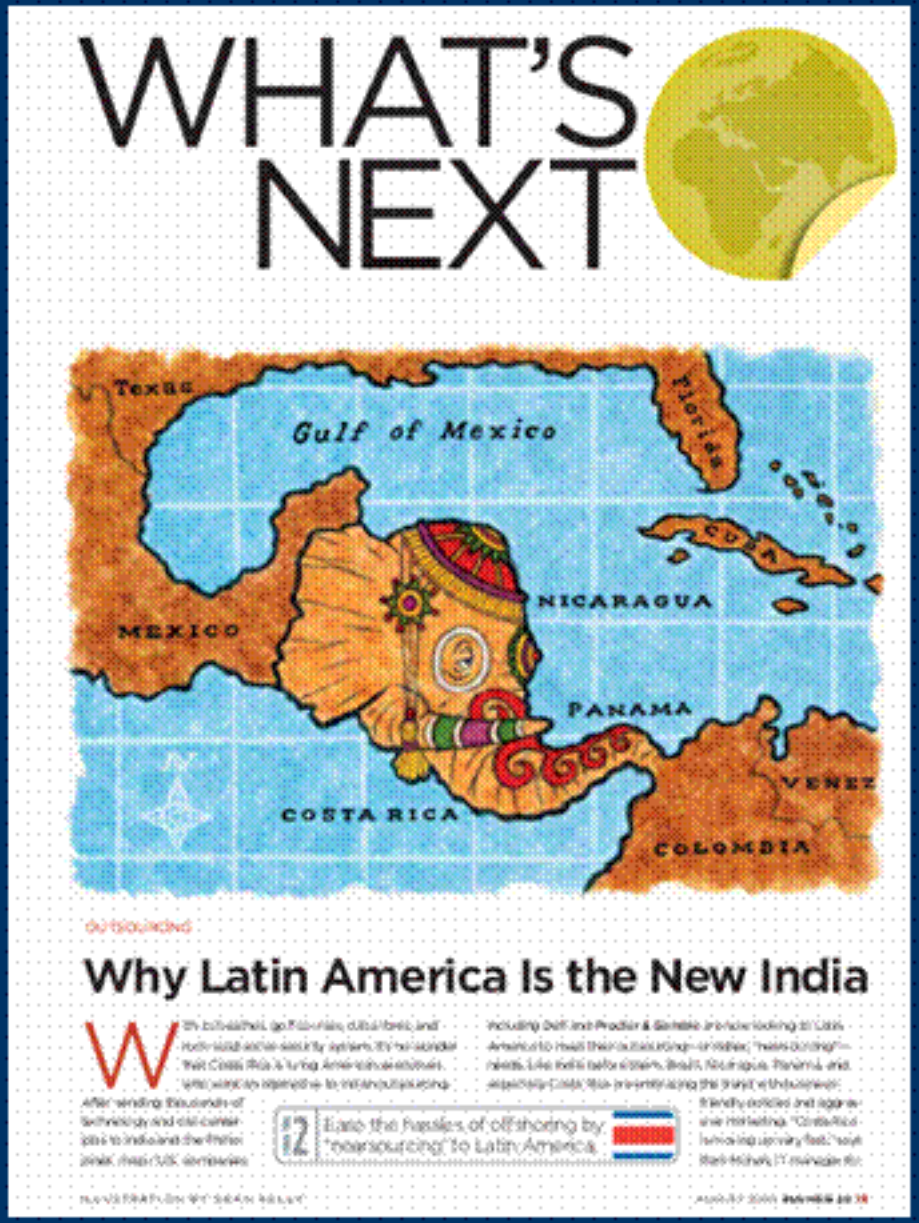
Crecimiento de Internet

Regiones	Usuarios, (año 2000)	Usuarios,dato más reciente	Crecimiento (2000-2005)	% Poblacion (Penetracion)	(%) de usuarios
Africa	4,514,400	13,468,600	198.3 %	1.5 %	1.5 %
America del Norte	108,096,800	221,437,647	104.9 %	67.4 %	24.9 %
America Latina / Caribe	18,068,919	56,224,957	211.2 %	10.3 %	6.4 %
Asia	114,303,000	302,257,003	164.4 %	8.4 %	34.0 %
Europa	103,096,093	259,653,144	151.9 %	35.5 %	29.2 %
Medio Oriente	5,284,800	19,370,700	266.5 %	7.5 %	2.2 %
Oceania	7,619,500	16,269,080	113.5 %	48.6 %	1.8 %
TOTAL MUNDIAL	360,983,512	**888,681,131**	146.2 %	13.9 %	100.0 %



Enorme potencial para América Latina

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Mexico brinco del 4.5% en el 2002 al 17% en 2005 (de la población)

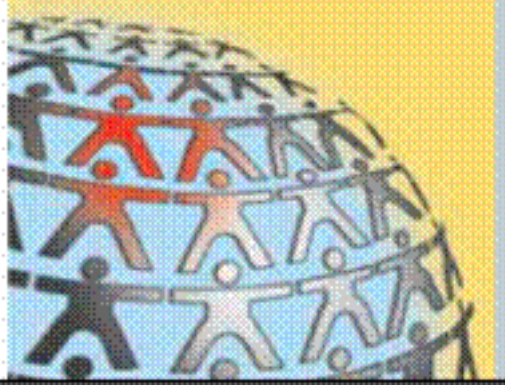
En EU la población hispana tiene un índice del 35%

ONE-TO-ONE

Starting in the 1980s, e-mail became the first popular application on the Internet. Best for connecting two people, just like traditional mail, it has suffered with the advent of widespread spam.

ONE-TO-MANY

With the emergence of the Web browser in 1993, the World Wide Web developed into a broadcast medium. But television still plays that game much better.



MANY-TO-MANY

File-sharing, blogs, and social networking services are connecting masses of people simultaneously. Their collective efforts are spawning new services, including online

La evolución del Internet se consolida

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La Seguridad

Aspecto Crítico

Privacy Protectors

These five spyware killers will keep your personal information safe as you surf the Net.

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Hardware & Software

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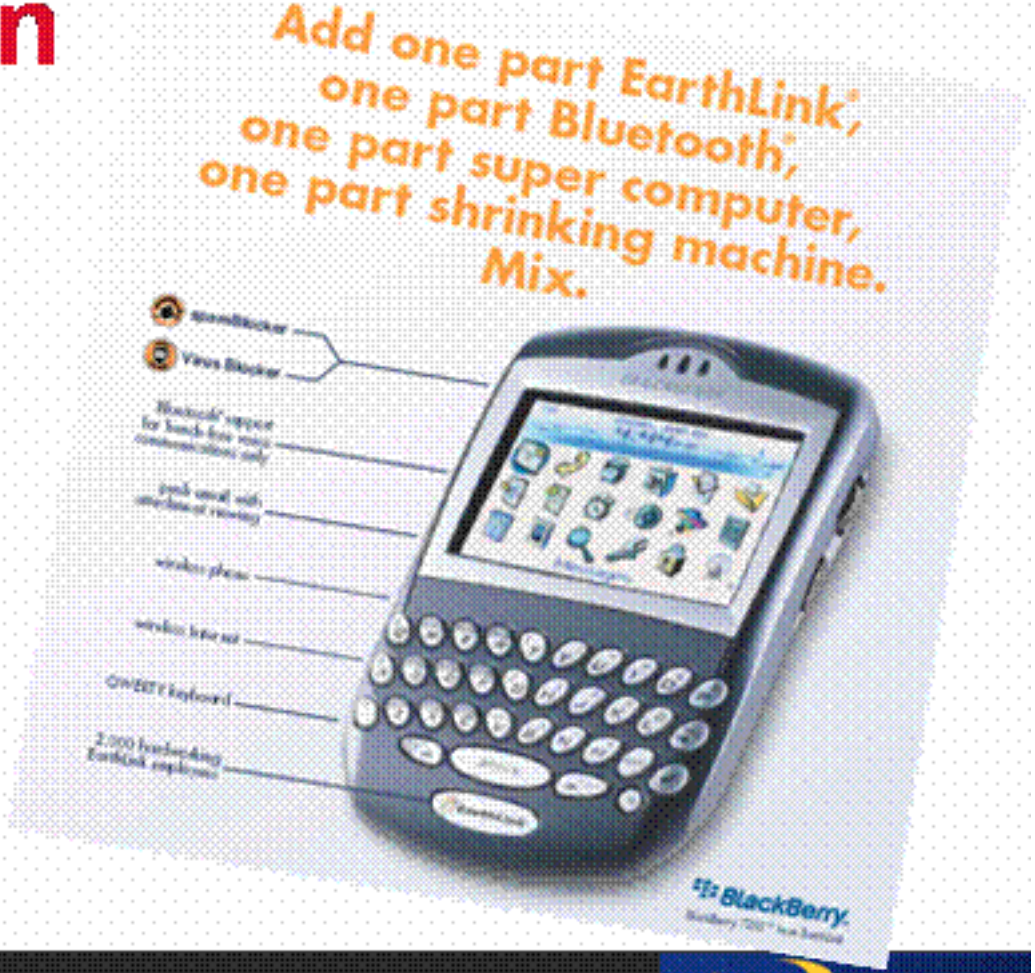
Más poder computacional
Mucho menor costo
Miniaturización
Conexión en cualquier lugar



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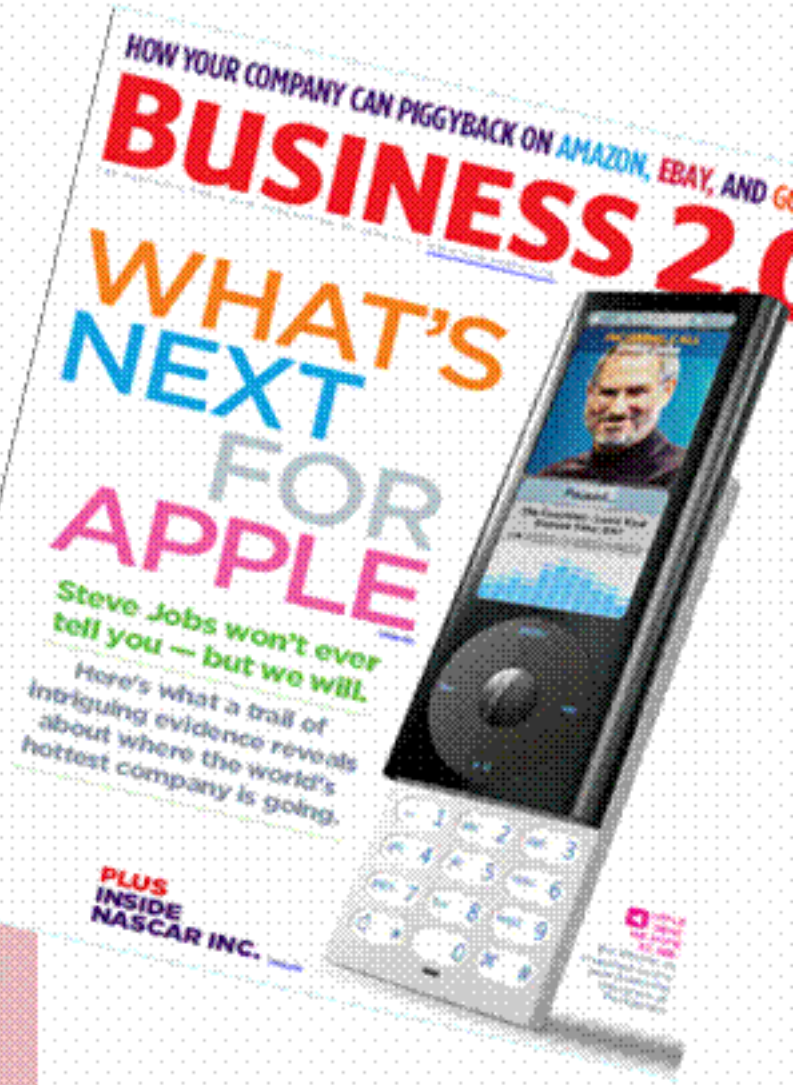
Notebooks de -$500 dlls

El fenómeno iPod



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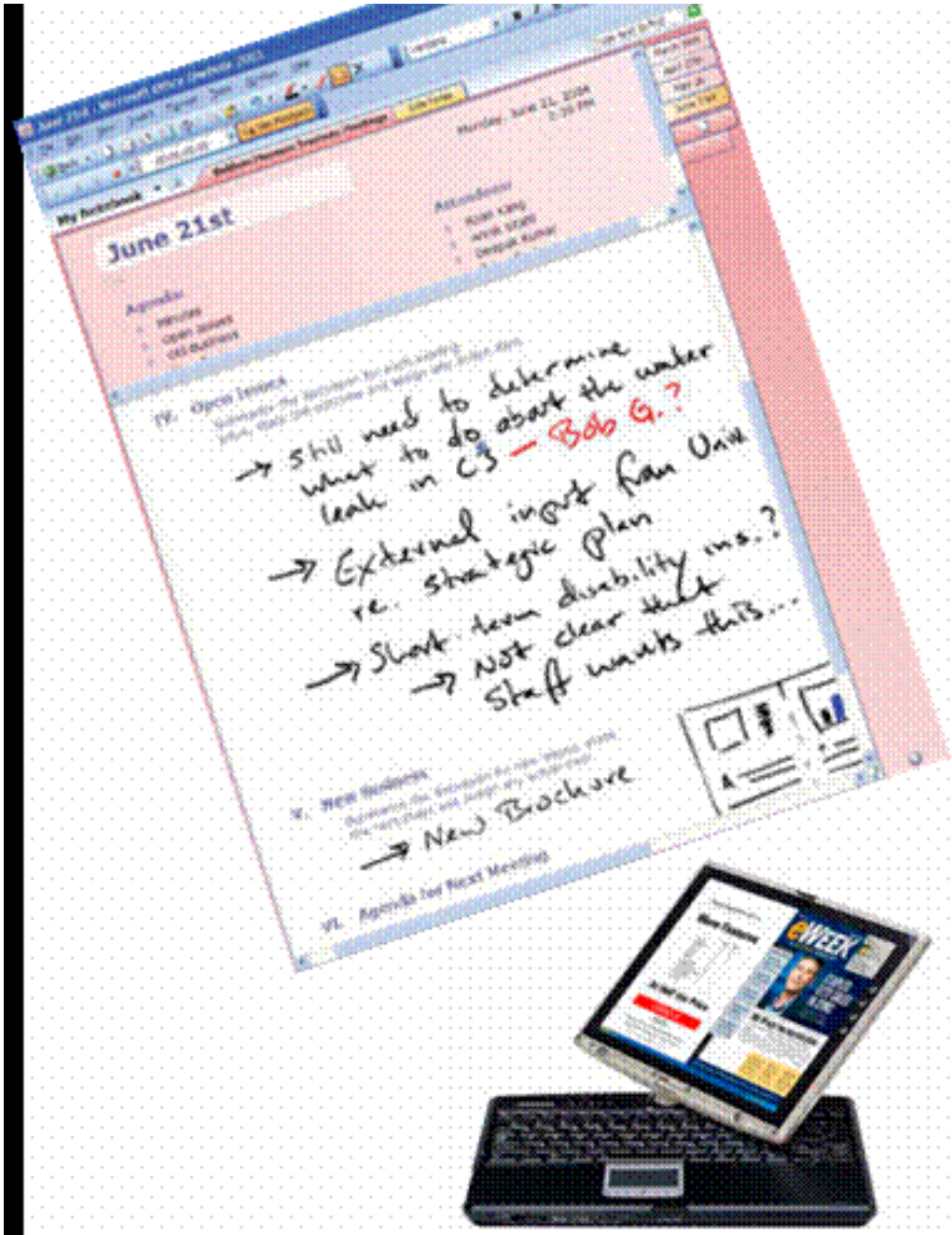

Tablets

Empieza el crecimiento de la Tablet

Marcas como HP, Gateway, Toshiba, Acer, y otras especializadas en Tablets están dando empuje especial a este tipo de equipos
Surgen las máquina de menos de $1,000 dlls

El empuje lo está dando el mercado educativo.

Proyectores de -$650 dlls

HOT COOL

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Conectividad

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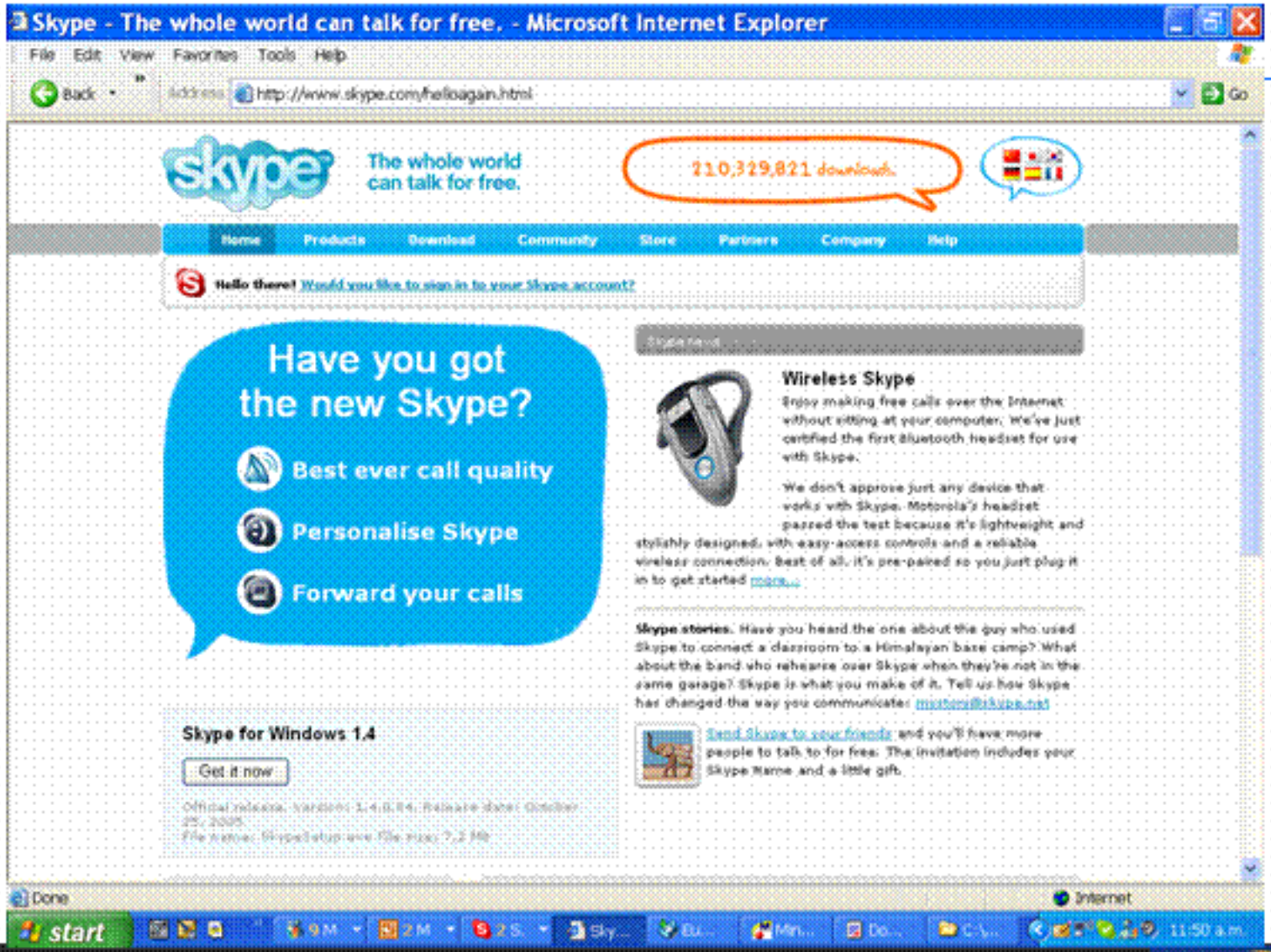
Get Unlimited Broadband Access

$59.99 monthly access

VoIP P2P: Fenómeno Skype



La movilidad se ha mejorado

Technology & You

BY STEPHEN H. WILDSTROM

Notebooks Get Even More Mobile

Wi-Fi networks have liberated the notebook computer, allowing connections to the Internet far from the nearest network cable. But while Wi-Fi works fine in offices, houses, airports, coffee shops, and other hot spots, it has major limitations. It is far from ubiquitous, and it can't be used when you're moving in a car or on a train.

Laptop makers plan to cover that gap by adding wide-area wireless coverage—the kind provided by cell-phone networks—to their next generation of notebooks. While PC cards for using these networks have been available for a while, built-in access, just like built-in Wi-Fi, is a lot more convenient. Sony is the first to hit the market—with its $2,300 Vaio VGN-T350P, which has a wireless modem to connect with the Cingular network.

The big advantage of the phone-based network over Wi-Fi is that it is available wherever Cingular has service, including most U.S. cities and suburbs. At one point while testing the Sony, I was able to work on e-mail and check Web sites from a bus heading up 170 to Pennsylvania. The connection handed off smoothly from one cell tower to the next, and when a link got dropped, it was easy to reconnect.

The big shortcomings are the cost, flexibility, and speed. Cingular service costs $80 a month for unlimited data, and cheaper metered plans make sense only for very occasional users. An integrated wide-area notebook PC such as Sony's locks you into service from one carrier or, at best, one of the two major wireless technologies. Then there's cruising speed. Cingular's fastest service gets you 100 to 200 kilobits

ON THE GO
Sony's Vaio VGN-T350P

The Vaio T350 is a small sub-notebook that weighs just three pounds and has a footprint smaller than a letter-size sheet of paper. And the use of a relatively slow but still adequate Pentium M processor allows a respectable four hours of running time on a battery charge. But I found it too small for practical use. The cramped keyboard makes accurate typing difficult. And the 10.6-in. widescreen display feels a lot smaller than the 12.1-in. standard display found on most other small laptops. The tiny type can be difficult to read.

More conventional notebooks with integrated wide-area service will hit the market this fall. Unlike the Sony, which is sold mainly to individuals and small businesses, they will be aimed at corporate accounts.

Wide-area networks let you wander far from a hot spot

Better networks will make these products more attractive. Verizon Wireless' BroadbandAccess is now available in 30 metropolitan areas. I tested it in a laptop with a Kyocera PC Card adapter and got speeds of 300 to 500 kbps. Sprint is building a similar network.

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Paradigmas

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Un Nuevo Entorno

Conectividad Inhalambrica
+Equipos de Bajo Costo
(PC, proyectores)
=
Aplicaciones de Colaboración
Aprendizaje, colaboración, comercio,trabajo
en todo lugar

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La convergencia de tecnologías y aplicaciones da lugar a nuevos paradigmas

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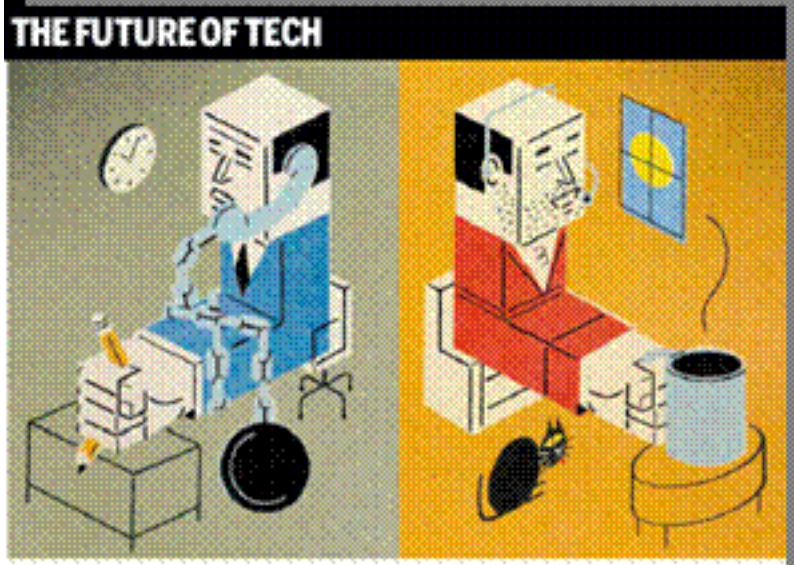
Tu Oficina en:

Cualquier Lugar



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Cambio es generalizado

SHARING: THE NET'S NEXT DISRUPTION

New technologies are marshaling the talents, resources, and dollars of millions of people worldwide. That collective power is shaking up the status quo in many industries:

TELECOM
More than 41 million people use Skype software to share processing power and bandwidth, allowing them to call each other for free over the Internet. Partly as a result, combined 2005 revenues of AT&T and MCI are expected to fall by $7.4 billion, or 15%.

SOFTWARE
Coordinating efforts online, programmers worldwide volunteer on more than 100,000 open-source projects such as Linux, challenging traditional software. Some 52% of businesses in a recent survey had replaced Microsoft's Windows server software with Linux.

RETAIL
The 61 million active members of eBay have created a new economy out of goods once relegated to antique stores and garage sales. By rating each other on most transactions, they have established a self-sustaining alternative to retail stores—and made eBay worth $52 billion.

FINANCE
The investment management firm Marketocracy Inc. runs a sort of rotisserie league for 70,000 virtual stock traders, using the top 100 portfolios to determine stock picks for its $60 million mutual fund. The jury's out: After beating the market for two years, it trailed the S&P 500 in 2004.

ENTERTAINMENT
Despite legal assaults by record companies and movie studios, at least 200 million people continue to share music files online. Currently, there are about 1 billion songs available for file sharing.

MEDIA
Reversing the traditional broadcast model, more than 53 million Americans have contributed material to the Net, such as product reviews and blog postings. At least 10 million blogs, some drawing more visitors than mainstream news sites, are now read by 32 million Americans.

ADVERTISING
Search engine Google instantly polls millions of people and businesses whose Web sites link to each other, producing an entirely new ad venue that grossed $3.2 billion last year, up 129%. That compares with an 8% increase in TV ad spending and 5% in newspapers and magazines.

Congresos virtuales

File Edit View Favorites Tools Help
Back
Address
http://www.potkast.com/preview/index.php
Go
POTKAST.com
The latest toprated podcasts for your mediaplayer, right here
XML
PayPal
DONATE
Now Playing
5 of 46
No information
2:24
-5:86
Now
Internet
start
05:45 p.m.

Colaboración

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Una Realidad
El mundo
de la virtualidad

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Aulas
Virtuales

Wikis
Blogs
Live
Journals

El desafío es como incorporar la colaboración en el mundo corporativo

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Aprendizaje

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Evolución del mercado de eLearning (EU)

El mercado está madurando

- El mercado de LMS está creciendo rápidamente
- 43% de la base instalada se hizo en los últimos 18 meses
- Sólo el 35% tiene más de 4 años

Las implementaciones son a veces difíciles debido a

- Rápidos cambios en la tecnología
- Necesidad de hacer adaptaciones y configuraciones a la medida

El mercado de proveedores es muy dinámico debido a

- La mejora en productos
- Alianzas
- Cambios en la tecnología

El crecimiento más importante se está dando en las empresas medianas

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México obtuvo el último lugar en e-aprendizaje en de una muestra de 13 países (OCDE)

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Reprueba México en e-Aprendizaje

Total de 13 países

Alemania	12
Inglaterra	9
EU	8
Australia	8
Nueva Zelanda	8
Francia	7
Japón	7
Brasil	7
Suiza	6
España	5
Tailandia	5
México	1

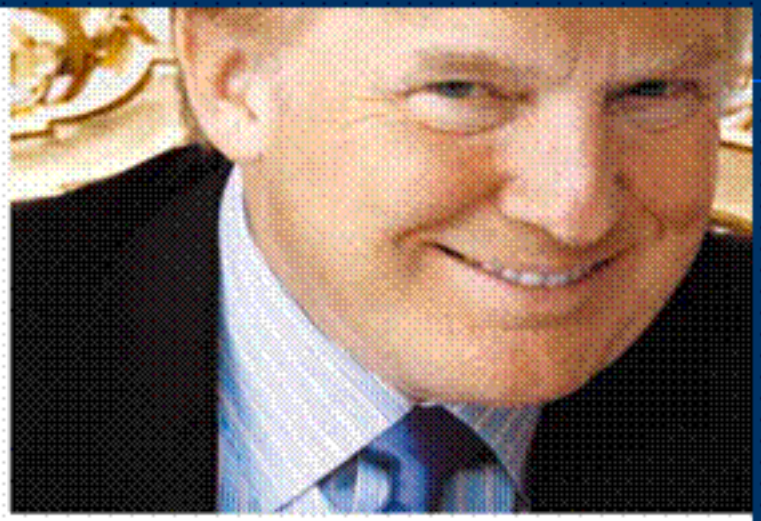
Reforma: Agosto 6.2005

… México cubre cabalmente su programa de infraestructura y establecimiento de redes, pero es superado por 12 naciones que ponen más énfasis en crear universidades virtuales.

En América Latina

- Algunos gobiernos están haciendo proyectos de gran escala
- Las empresas corporativas multinacionales adoptan estándares mundiales
- Las empresas medianas ahora tienen la oportunidad de ponerse a la vanguardia y aprovechar las lecciones aprendidas en otros países

Proliferan escuelas y “universidades” online



COURSE CORRECTION

Call It Trump Trade School?

TRUMP UNIVERSITY, the Donald's new e-learning venture, has much going for it: a low $300 price for weeklong courses, a spanking new Ivy League-ish coat of arms, and the ubiquitous brand name. Too bad the enterprise isn't "street legal." Under New York education law, it's illegal for an enterprise to "use, advertise or transact business under the name 'university' or 'college'" without approval by the state **Board of Regents.** No such approval has been sought, or granted.

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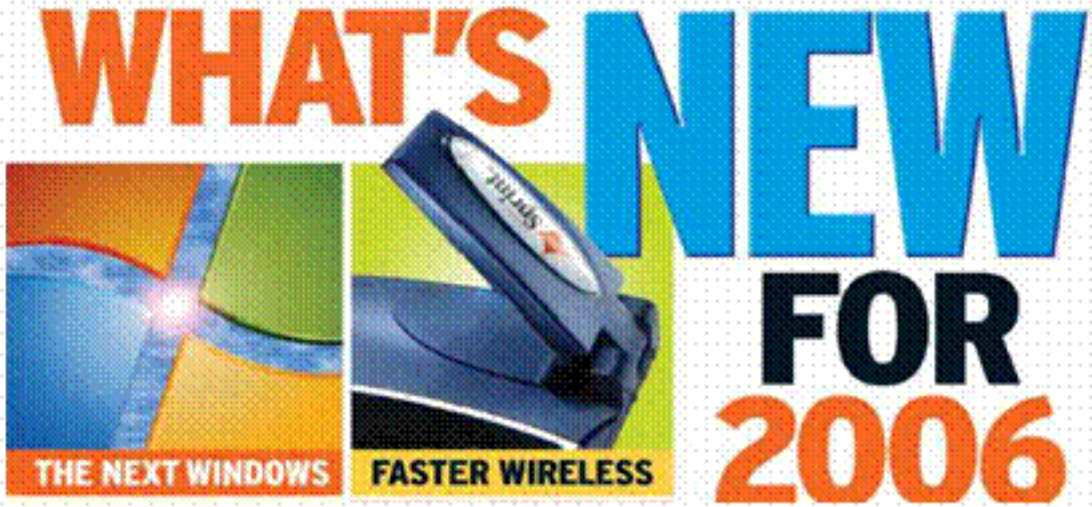
Tendencias

- Rapid Learning
- Blended Learning
  (Aprendizaje mixto con amplio énfasis en el aprendizaje síncrono)
- Aprendizaje colaborativo (wikis, blogs)
- Podcasting
- Mejora al desempeño (aprendizaje estratégico)

e-Trends 2006

(Las Tendencias en Internet y la Nueva Economía)



El evento será el día 30 de Noviembre de las 4 a las 7 PM (hora del Centro Ciudad de México)

El evento tiene un costo de $175 dlls.

Tenemos planes para organizaciones con 5, 10 o más participantes

¡Ponte en contacto con nosotros!

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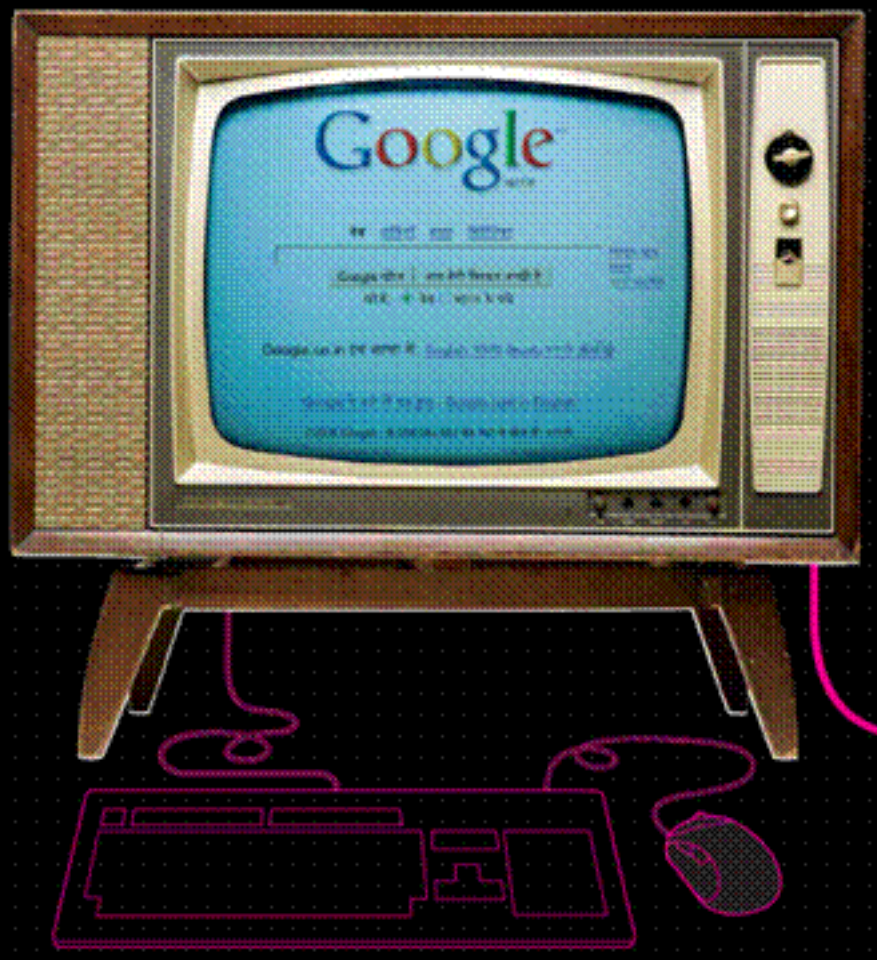

THE NEXT PC REVOLUTION WILL BE TELEVISED

IT USES LESS POWER THAN A NIGHT-LIGHT AND PLUGS INTO A TV. BEST OF ALL, AS THE FIRST $100 COMPUTER, IT'S AFFORDABLE ENOUGH TO PROPEL THE REST OF THE WORLD INTO THE DIGITAL AGE.

—BY OM MALIK—

About two miles inland from Chennai's long white-sand beaches—part of a stretch of Indian coastline hammered by last year's tsunami—the downtown sidewalks buzz with life during the morning rush. Vendors flog coconut water and newspapers while rope-thin men in ankle-length *lungis* jostle for space with office workers in polo shirts and slacks. Three floors up in one of the city's numerous office towers, past a row of cubicles and half a dozen programmers, 38-year-old Rajesh Jain points to a table that holds, he'll tell you repeatedly, personal computing's next big thing.

The silver-and-black box is tiny, actually. At 8 inches by 6, it's the size of a fat paperback. But plug it into a computer monitor or a television, and Jain's brain begins to make some sense. A tap on a keyboard brings up an array of generic-looking applications you'd find on any PC—a Web browser, e-mail, and word-processing and spreadsheet programs. An MP3 player blasts "Dus Bahane," the latest

$27 Lower prices enough to tap into latent mass-market demand.

Nuevos Dispositivos

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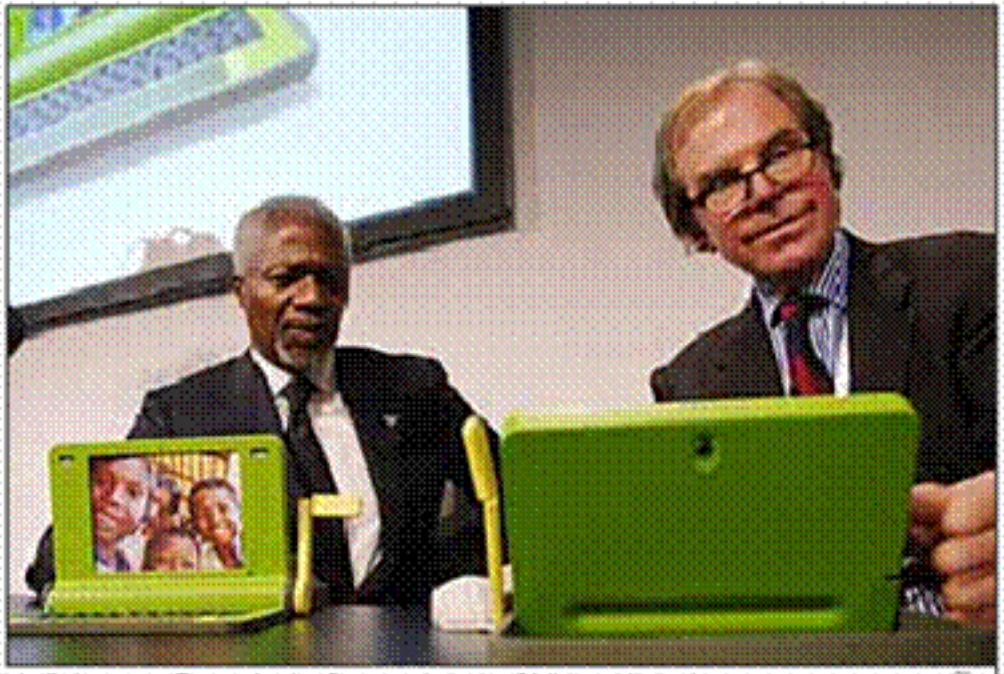
Nuevas Oportunidades

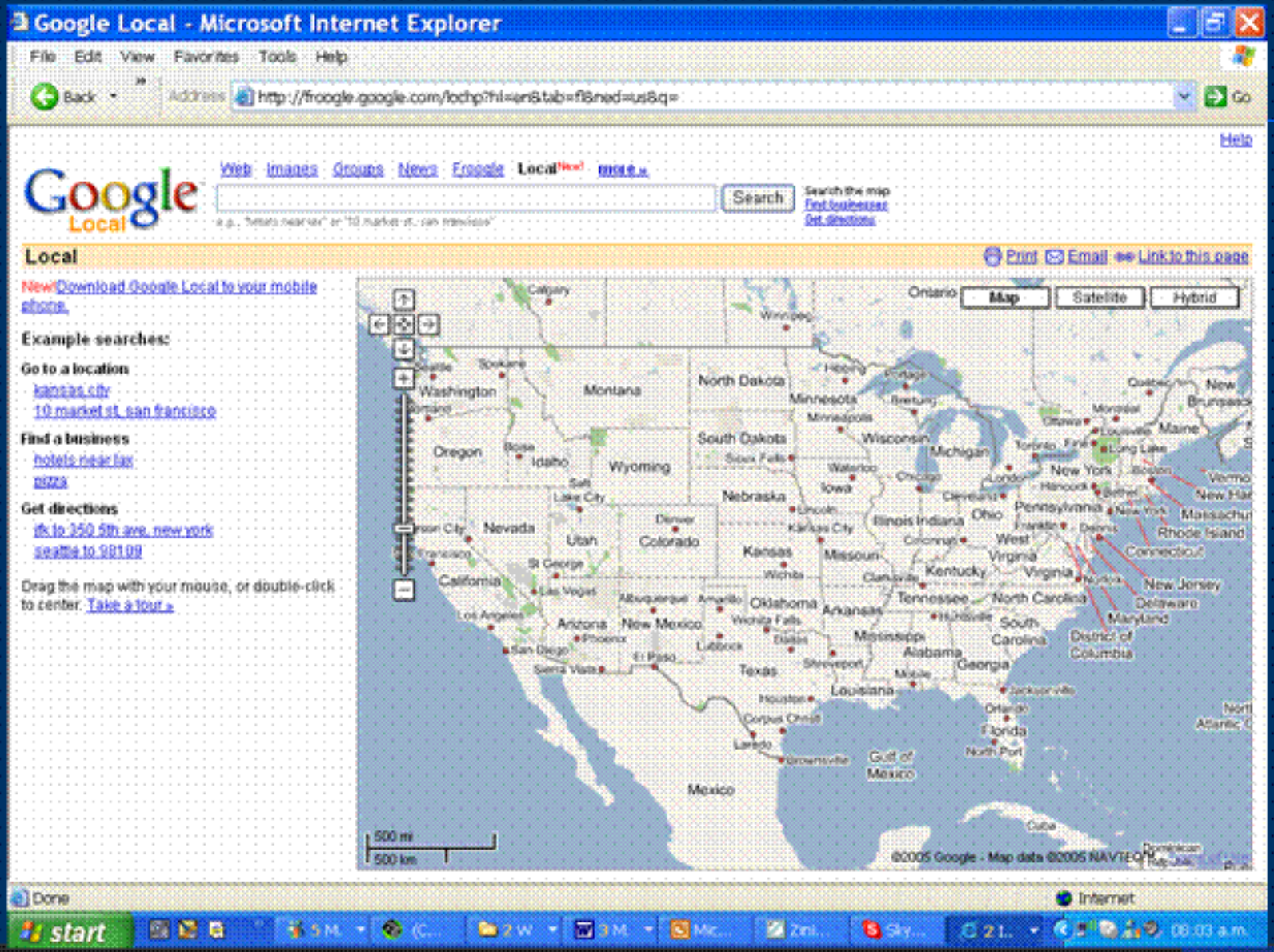


Kofi Annan, Secretario General de la ONU, y Nicholas Negroponte, fundador del Media Lab del MIT, presentan el prototipo de la computadora portátil.
Foto: AFP

Presentan laptop de 100 dólares

Por AFP

Nicholas Negroponte, fundador del Media Lab del MIT, muestra la portátil de 100 dólares durante la Cumbre Mundial sobre la Sociedad de la Información.


Google Local - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back
Address
http://froogle.google.com/lochp?hl=en&tab=fl&ned=us&q=
Go
Help
Google Local
Web Images Groups News Froogle Local New! more »
Search
Search the map
Find businesses
Get directions
Local
Print Email Link to this page
New! Download Google Local to your mobile phone.
Example searches:
Go to a location
kansas city
10 market st, san francisco
Find a business
hotels near bay
pizza
Get directions
dfw to 350 5th ave, new york
seattle to 98109
Drag the map with your mouse, or double-click to center. Take a tour »
Map
Satellite
Hybrid
Washington
Montana
North Dakota
Minnesota
Oregon
South Dakota
Wisconsin
Michigan
Wyoming
Nebraska
Iowa
Nevada
Utah
Colorado
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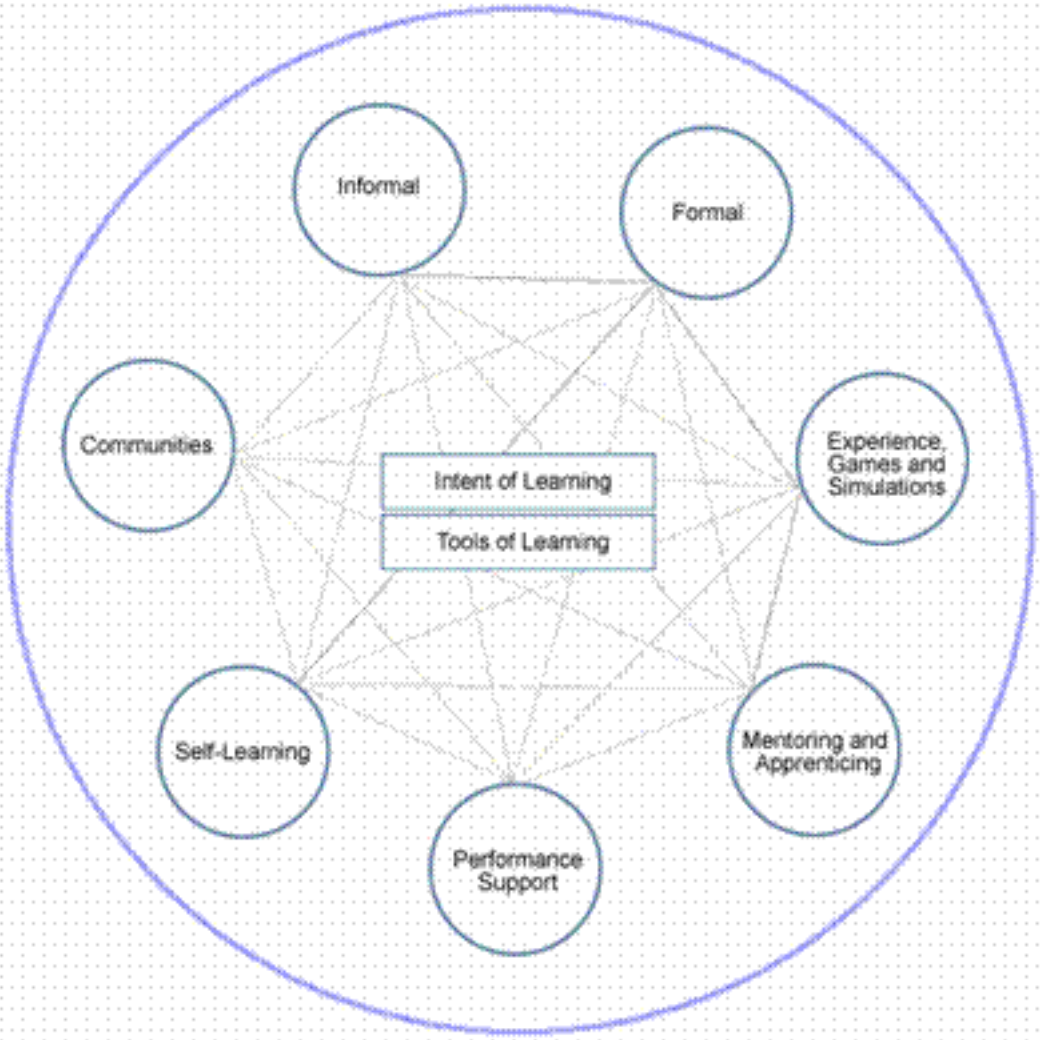
Learning Ecology