

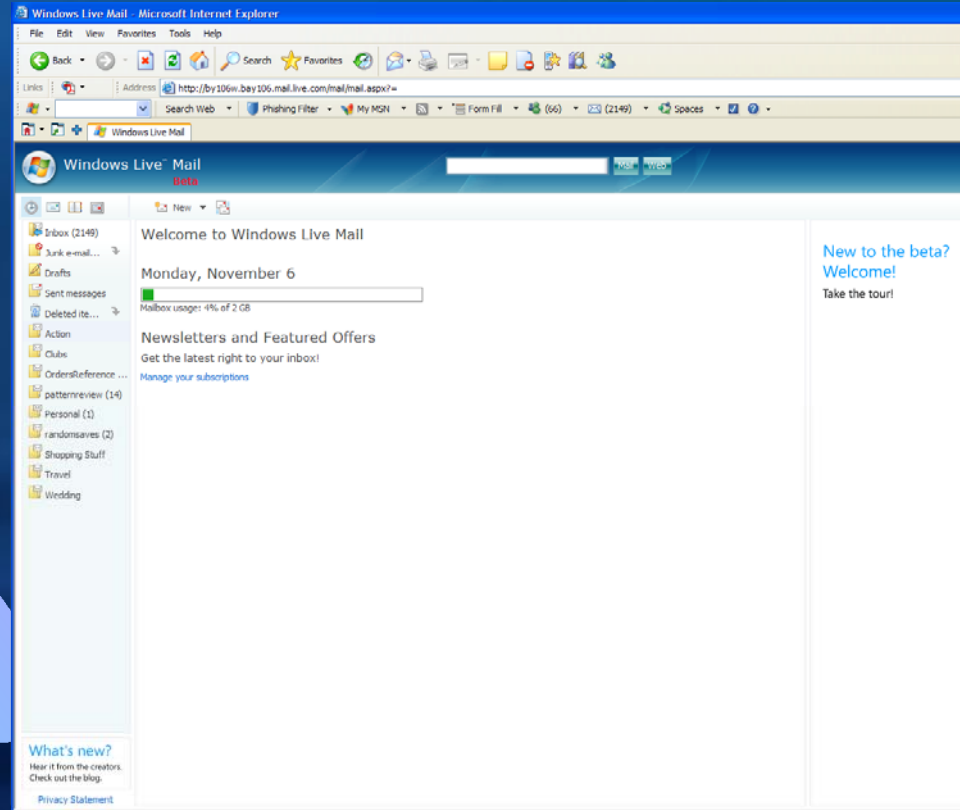
# Web 2.0 Conference High Order Bit

It's all about the infrastructure

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# PLEASE READ (hidden slide)

- This template uses Microsoft's corporate font, Segoe
- Segoe is not a standard font included with Windows, so if you have not already done so, you need to install it on your computer
- How to install Segoe:  
Get the font at:  
\\Showsrus\images\Corporate\_Fonts\PC\Segoe  
or <https://mediabank.partners.extranet.microsoft.com>
  - For PowerPoint, choose the PC OpenType or TrueType version of the font.  
Copy all the .ttf files into your c:\windows\fonts folder
  - Questions: email [slides@microsoft.com](mailto:slides@microsoft.com)

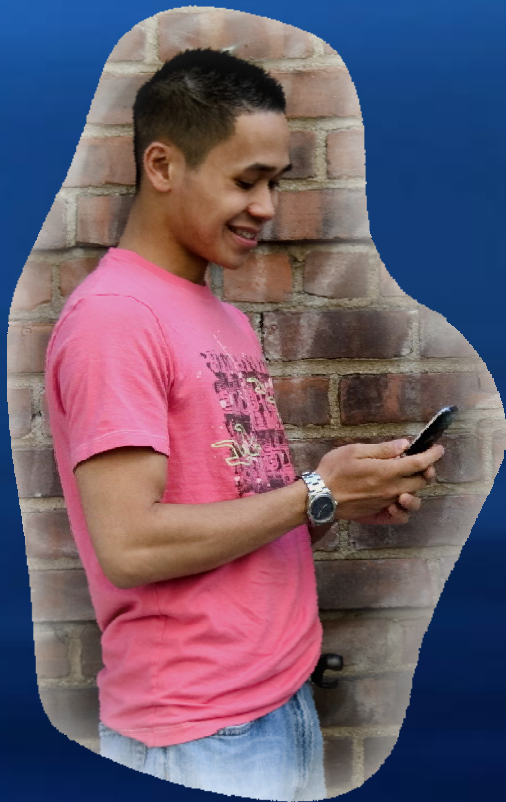




The screenshot shows the Live Local website in a Microsoft Internet Explorer browser window. The address bar shows <http://local.live.com/>. The page features a search bar with the text "Search for a business or category" and "Enter city, address, or landmark". Below the search bar are tabs for "Businesses", "People", and "Maps". The main content area is divided into several sections:

- Welcome**: A section with a "Welcome" message and a "Coming Nov. 7, the next dimension in search!" announcement, including a timer: "0 days : 12 hrs : 13 mins : 43 secs".
- Attention sports fans!**: A section with a sub-header "From the playground to the pros, football athletes map places from their childhood and share special memories. See collections from [Charlie Balch](#) and others!". It includes a small profile picture of Charlie Balch and a link "Learn about collections".
- Popular searches**: A list of search categories: Restaurants, Plumbers, Hairdressers, Real estate, Hotels, Dentists, and Florists.
- Map**: A large map of the United States showing state boundaries and major cities. The map is titled "Road" and "Aerial".

At the bottom of the browser window, the footer contains: "© 2006 Microsoft Corporation Privacy Legal Trademarks Developers" and "About | Help | Feedback".



Alex Hankin - Conversation

File Edit Actions Tools Help

Participants (2)

- Don Hall
- Alex Hankin

Instant Message

Don Hall [10:18 AM]:  
Hi Alex

Alex Hankin [10:18 AM]:  
Hello Don

Don Hall [10:18 AM]:  
Can we talk about the presentation for the Q4 meeting?

Alex Hankin [10:19 AM]:  
Sure!

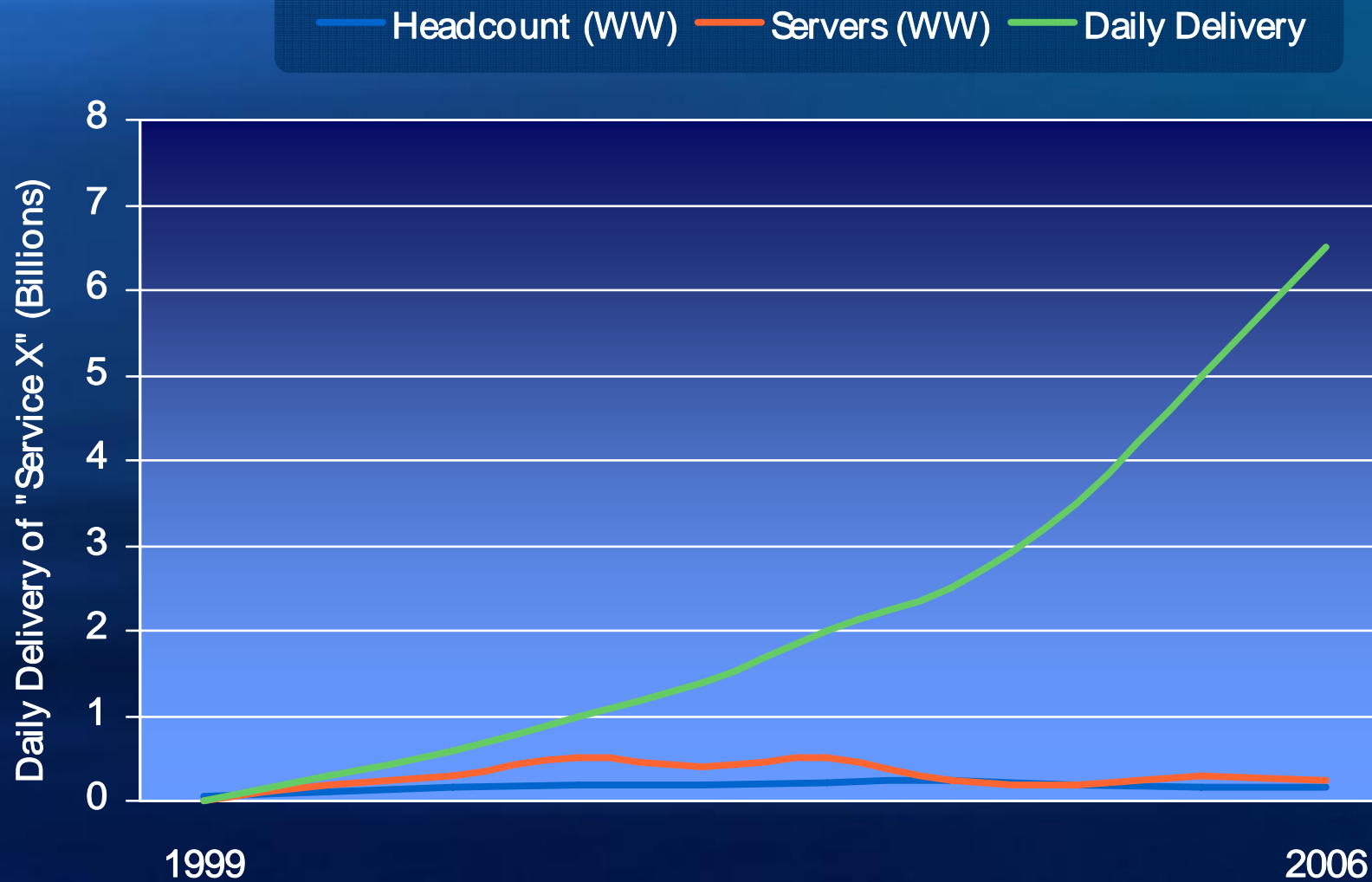
Font [Smiley Face] Save As

Send

Last message received on 5/17/2005 at 10:19 AM.



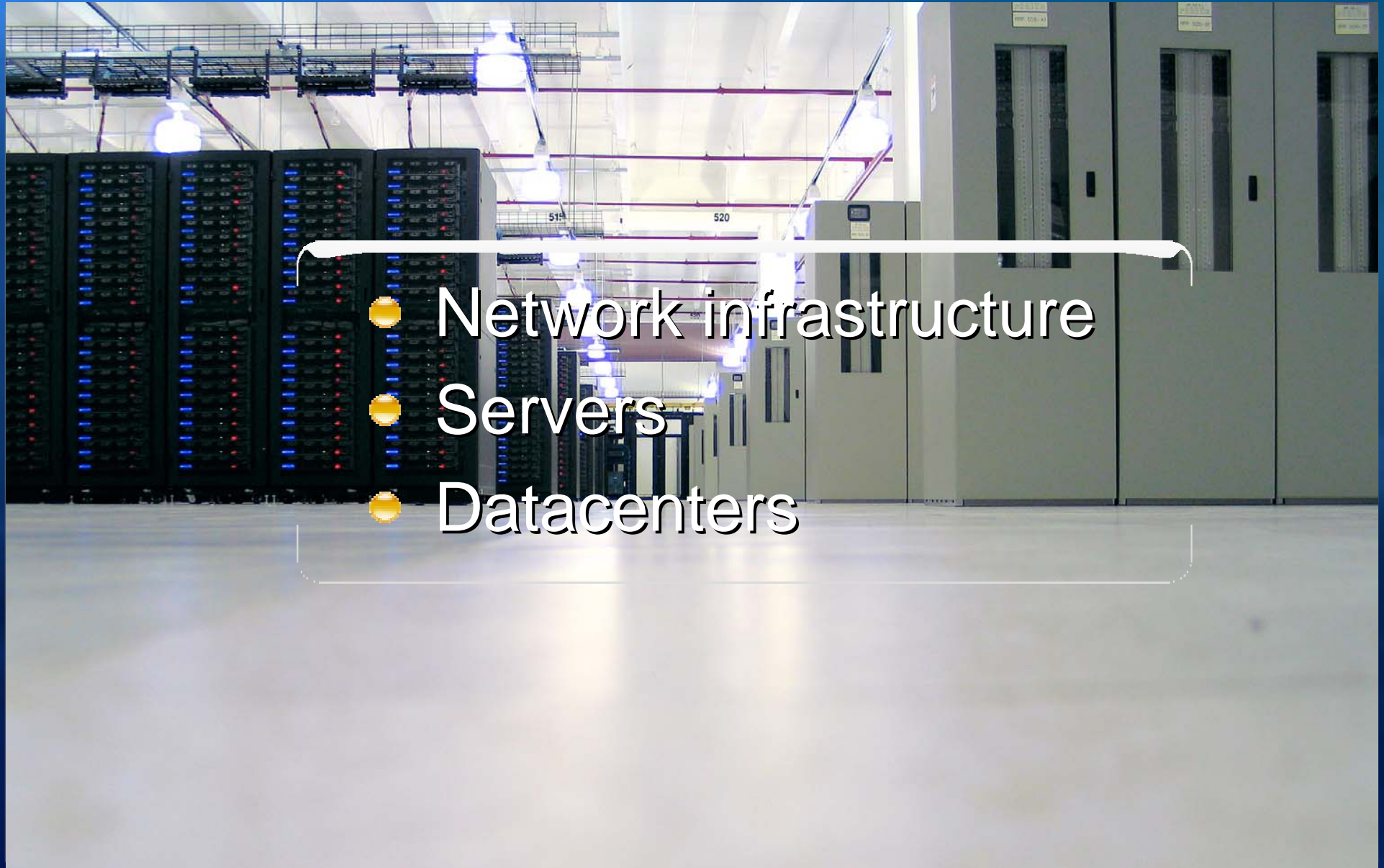
# Demand And Scale



# The Internet "Cloud"



# The Real Cloud



- Network infrastructure
- Servers
- Datacenters



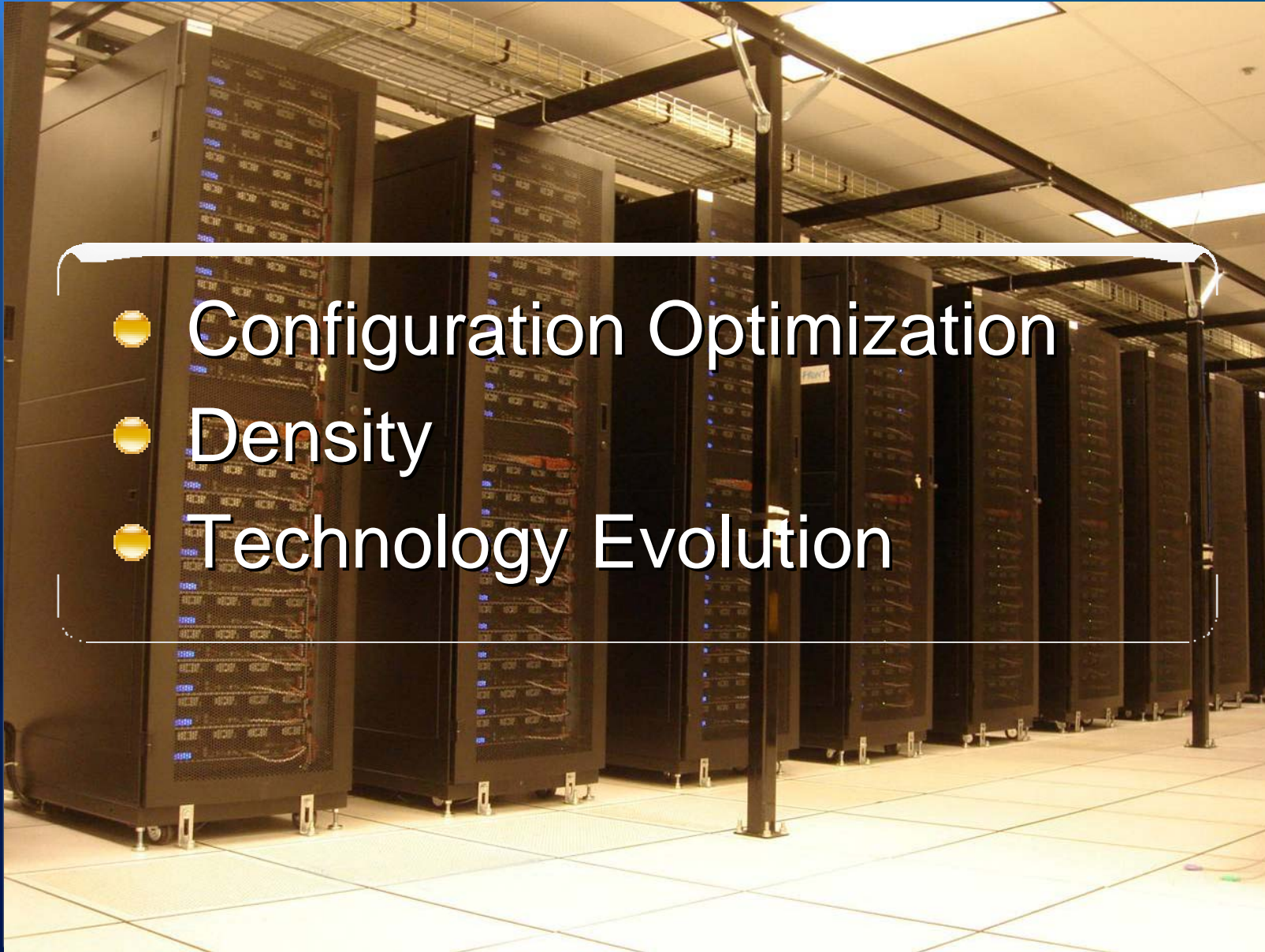
# Network Infrastructure



- Scale
- Reach
- Deployment speed and agility
- Technology evolution



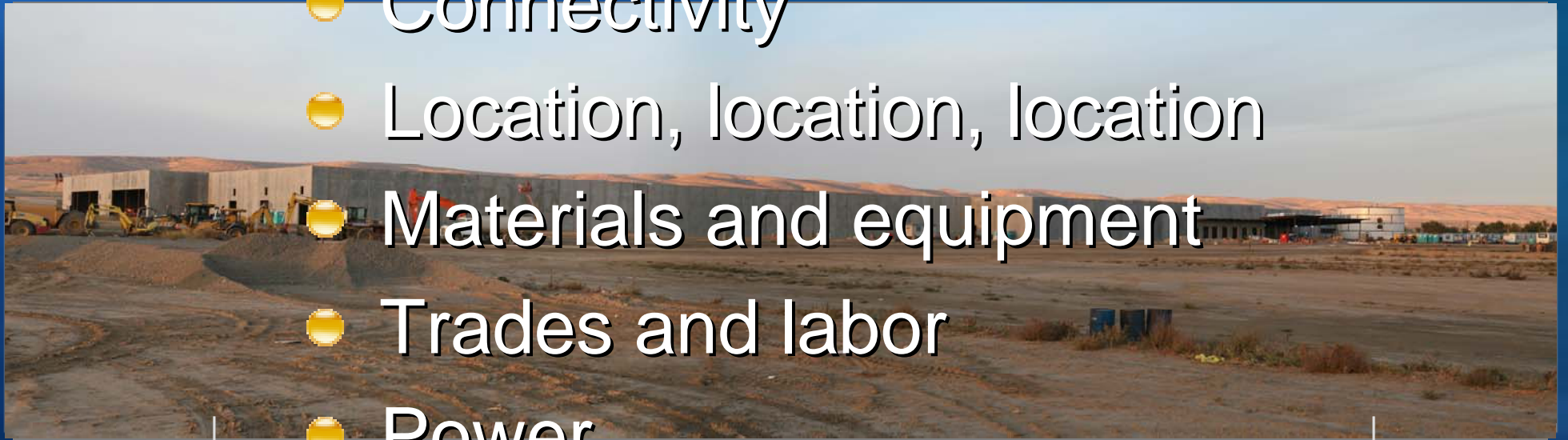
# Servers



- Configuration Optimization
- Density
- Technology Evolution

# Datacenters

- Connectivity
- Location, location, location
- Materials and equipment
- Trades and labor
- Power



# Power





# Building For Today With Flexibility For Tomorrow







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