

Criteria	Performance			Weight	Comments
<p>1 Your writing should tell a personal story about an object, person, event, or place that deeply affected or influenced you. Through your telling of the story aim to connect emotionally to your audience and convey a universal message.</p>	<p>The compelling, engaging story - fluently written in first person narrative - has a clear personal purpose. It is emotionally direct and draws the audience in through a universal message.</p> <p style="text-align: center;"><u>10 9</u></p>	<p>The author tells a personal story from first person point of view. While the story is easy to follow, it lacks depth, and / or its purpose is not clear throughout.</p> <p style="text-align: center;"><u>8 7 6</u></p>	<p>The story is not a personal story told from a first person point of view. The storyline is not easy to follow and / or no universal message emerges.</p> <p style="text-align: center;"><u>5 4 3 2 1 0</u></p>	4	
<p>2 Your story should reveal reflection about the experience(s) described, leading to understanding about an aspect of your personal history.</p>	<p>The writing is reflective and shows evidence of personal growth or understanding.</p> <p style="text-align: center;"><u>10 9</u></p>	<p>The story shows evidence of reflection.</p> <p style="text-align: center;"><u>8 7 6</u></p>	<p>There is no reflective component in the story.</p> <p style="text-align: center;"><u>5 4 3 2 1 0</u></p>	1	
<p>3 Your digital story file should include detailed storyboarding. Make sure that you plan how the story will be divided between frames and how media, transitions, and animations will be used to support the telling of the story.</p>	<p>Evidence of strong planning is seen in the Notes pane of the digital story file. The story script is logically divided between the slides and the media usage is well thought out.</p> <p style="text-align: center;"><u>10 9</u></p>	<p>Evidence of planning is seen in the Notes pane of the file. The script is not logically divided between the slides or planning for media usage is unclear in parts.</p> <p style="text-align: center;"><u>8 7 6</u></p>	<p>There is little evidence of planning. It seems that the story has been divided randomly between the slides. Media usage is poorly planned.</p> <p style="text-align: center;"><u>5 4 3 2 1 0</u></p>	3	
<p>4 Make sure that you have at least one well-prepared picture on each slide. This should be drawn from personal archives and should relate directly to the script.</p>	<p>All slides include quality graphics that are clear and well-framed. The images are strongly related to the script. Many of them are poignant and evocative.</p> <p style="text-align: center;"><u>10 9</u></p>	<p>Almost all slides include quality images, however, there are some poorly-framed or poorly-focused photographs in the presentation. The majority of the images are related to the script and tell part of the story.</p> <p style="text-align: center;"><u>8 7 6</u></p>	<p>The images are of a poor quality. There is no clear relationship between the images and the script.</p> <p style="text-align: center;"><u>5 4 3 2 1 0</u></p>	3	
<p>5 Together the graphics and other visual design elements should evoke a mood that matches the mood or tone of the story.</p>	<p>Images and design elements have been skillfully chosen to support the mood of the story.</p> <p style="text-align: center;"><u>10 9</u></p>	<p>Images and design elements have been chosen to support the mood of the story. One or two poor choices have been made.</p> <p style="text-align: center;"><u>8 7 6</u></p>	<p>The images and design elements chosen do not accurately convey the mood of the story.</p> <p style="text-align: center;"><u>5 4 3 2 1 0</u></p>	2	

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6	Create, locate, and insert a soundtrack that matches the mood of your story. In making your choice, consider the pace, the rhythm, and the harmonies in the music. Adjust the settings so that the soundtrack plays automatically, at an appropriate volume, looping if necessary.	The soundtrack has been skillfully chosen to match the content of the story or to evoke an emotional response that matches its mood. The quality of the soundtrack is pleasing and appropriate settings have been made. <u>10 9</u>	While pleasant, the soundtrack does not clearly support the mood of the story and / or settings have not been correctly adjusted for it to play automatically at an appropriate volume. <u>8 7 6</u>	The soundtrack distracts the viewer from the story. It is either too loud, too disconnected, or does not match the mood of the story. <u>5 4 3 2 1 0</u>	2	
7	Tastefully apply transitions and animations to create a smooth, movie-like presentation. Make sure that your animations do not distract the viewer from your telling of the story.	The story flows smoothly. Transitions and animations are well paced. They are used in a consistent manner, and contribute to a feeling of unity in the presentation. <u>10 9</u>	The flow of the story is satisfactory. There is an occasional distraction resulting from an inappropriate choice of pace or style of animation or transition. <u>8 7 6</u>	The story does not flow smoothly. Transitions and animations throughout the presentation have been poorly chosen and paced. <u>5 4 3 2 1 0</u>	2	
8	Make sure that you manage project files capably, storing them in an organized project folder.	Project files - including media files - are well managed. They are stored together in an organized project folder. <u>10 9</u>	Project files are stored together in one folder. They are not organized within the folder. <u>8 7 6</u>	There is no project folder. Project files are stored randomly. <u>5 4 3 2 1 0</u>	1	
9	When recording the voiceover, pay attention to its sound quality and fluency. Vary the pacing and the volume of your voice to create a narration that is engaging and expressive.	The narration is fluent and natural. The overall volume of the voiceover is appropriate and it includes expressive variations of pitch, pace, and volume. <u>10 9</u>	The narration can be heard and understood, however, there is some faltering in the speech or it lacks expression. <u>8 7 6</u>	The narration is of a poor sound quality. (It includes hissing, background noise, or uneven volume.) There are unplanned pauses or interruptions in the track or a monotonous tone is used throughout. <u>5 4 3 2 1 0</u>	2	
10	Make sure that you publish your digital story so that you can share it with others. Use language and images that are appropriate for publication.	The story was independently published on a reputable digital storytelling site, school Website, or school network. <u>10 9</u>	The story is well prepared for publication. Assistance was required to share the story on a network or online. <u>8 7 6</u>	The product was not published and / or a reminder was needed to remove inappropriate materials included in the story. <u>5 4 3 2 1 0</u>	2	

Technology Literacy Assessment:

/ 100%