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| Criteria | Max. mark | Your mark | Grade | Not Acceptable | Satisfactory | Proficient | Excellent |
|  |  |  |  | 54% to 65% | 66% to 73% | 74% to 89% | 90% to 100% |
| Content | 10.5 | 10.5 | Excellent (--) | Ambiguous thesis, limitedDemonstrates some understanding of topic but ideas are mainly obviousInsufficient or unclear details  | Limited central thesisAdequate knowledge, ideas may be conventional Details may be repetitious | Clear central thesisAdequate engagement of topic but little originalityAppropriate details, but some gaps identifiedEvidence of synthesis | Clear central thesisIntelligent consideration & knowledge of topic with originality of thoughtCarefully selected details that support general statements & central thesisGood synthesis evident among subject areas represented |
| Organization Presentation  | 10.5 | 10.5 | Excellent (--) | No clear introduction or conclusionParagraphs not sufficiently unified or developedTransitions poor and inappropriatePlan of development barely adequate | Reasonably adequate introduction, body and conclusionAdequate paragraphs but some are needlessly long or shortMechanical or abrupt transitionsSpecific plan but limited emphasis | Clear introduction, body & conclusion albeit somewhat mechanicalUnified well-developed paragraphsEffective paragraph transitions; sentence transitions sometimes conventional Specific plan followed fairly consistently | Effective introduction, body & conclusionVarious parts of the proposal effectively tied togetherWriting flows smoothly, with effective paragraph transitionsEffective plan with evidence of analysis |
| Expression Diction | 4.5 | 4.5 | Excellent (--) | Frequently awkwardAlmost no sentence variety Overuse of coordinationLimited and sometimes inaccurate word choice | Clear but functional Some sentence varietySubordination and co-ordination usually correctCorrect but unimaginative word choice | Clear and reasonably fluentAppropriate sentence varietySatisfactory subordination and coordinationAppropriate, clear and correct word choice | Clear, controlled and fluent dictionEffective variety in sentence type, length & structureEffective subordination and coordinationAppropriate, lively, and wide-ranging word choice |
| Mechanics | 4.5 | 4.5 | Excellent (-) | Frequent errors that seriously impede communicationSignificant spelling, punctuation & typographical errors Limited APA use, with multiple errors in format and no congruence between citations and reference list | Minor errors and a few major errors that reduce clarity of communicationMultiple spelling, punctuation or typographical errors Fair APA formatting with some differences between citations and reference list | A few minor errors and one or two major errors which do not reduce the clarity of communicationOccasional spelling , punctuation, or typographical errors Good APA formatting with congruence between citations and reference list | No major errorsSentence fragments, if present, are used deliberately for effect and emphasisImpeccable punctuation & spellingEvidence of careful proofreading throughout Excellent APA formatting with full congruence between citations and reference list |
| Penalties or bonuses -10 +10 |  |  |  |
| Totals | 30 | 30 |  |
| Percentages | 100% | 100% |  |
| Mark for this assignment | 30 | 30 |  |
| Grade for this assignment |  |  | Excellent(+) |