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| Criteria | Max. mark | Your mark | Grade | Not Acceptable | Satisfactory | Proficient | Excellent |
|  |  |  |  | 54% to 65% | 66% to 73% | 74% to 89% | 90% to 100% |
| Content | 10.5 | 10.5 | Excellent  (--) | Ambiguous thesis, limited  Demonstrates some understanding of topic but ideas are mainly obvious  Insufficient or unclear details | Limited central thesis  Adequate knowledge, ideas may be conventional  Details may be repetitious | Clear central thesis  Adequate engagement of topic but little originality  Appropriate details, but some gaps identified  Evidence of synthesis | Clear central thesis  Intelligent consideration & knowledge of topic with originality of thought  Carefully selected details that support general statements & central thesis  Good synthesis evident among subject areas represented |
| Organization Presentation | 10.5 | 10.5 | Excellent  (--) | No clear introduction or conclusion  Paragraphs not sufficiently unified or developed  Transitions poor and inappropriate  Plan of development barely adequate | Reasonably adequate introduction, body and conclusion  Adequate paragraphs but some are needlessly long or short  Mechanical or abrupt transitions  Specific plan but limited emphasis | Clear introduction, body & conclusion albeit somewhat mechanical  Unified well-developed paragraphs  Effective paragraph transitions; sentence transitions sometimes conventional  Specific plan followed fairly consistently | Effective introduction, body & conclusion  Various parts of the proposal effectively tied together  Writing flows smoothly, with effective paragraph transitions  Effective plan with evidence of analysis |
| Expression Diction | 4.5 | 4.5 | Excellent  (--) | Frequently awkward  Almost no sentence variety  Overuse of coordination  Limited and sometimes inaccurate word choice | Clear but functional  Some sentence variety  Subordination and co-ordination usually correct  Correct but unimaginative word choice | Clear and reasonably fluent  Appropriate sentence variety  Satisfactory subordination and coordination  Appropriate, clear and correct word choice | Clear, controlled and fluent diction  Effective variety in sentence type, length & structure  Effective subordination and coordination  Appropriate, lively, and wide-ranging word choice |
| Mechanics | 4.5 | 4.5 | Excellent  (-) | Frequent errors that seriously impede communication  Significant spelling, punctuation & typographical errors  Limited APA use, with multiple errors in format and no congruence between citations and reference list | Minor errors and a few major errors that reduce clarity of communication  Multiple spelling, punctuation or typographical errors  Fair APA formatting with some differences between citations and reference list | A few minor errors and one or two major errors which do not reduce the clarity of communication  Occasional spelling , punctuation, or typographical errors  Good APA formatting with congruence between citations and reference list | No major errors  Sentence fragments, if present, are used deliberately for effect and emphasis  Impeccable punctuation & spelling  Evidence of careful proofreading throughout  Excellent APA formatting with full congruence between citations and reference list |
| Penalties or bonuses -10 +10 |  |  |  |
| Totals | 30 | 30 |  |
| Percentages | 100% | 100% |  |
| Mark for this assignment | 30 | 30 |  |
| Grade for this assignment |  |  | Excellent (+) |